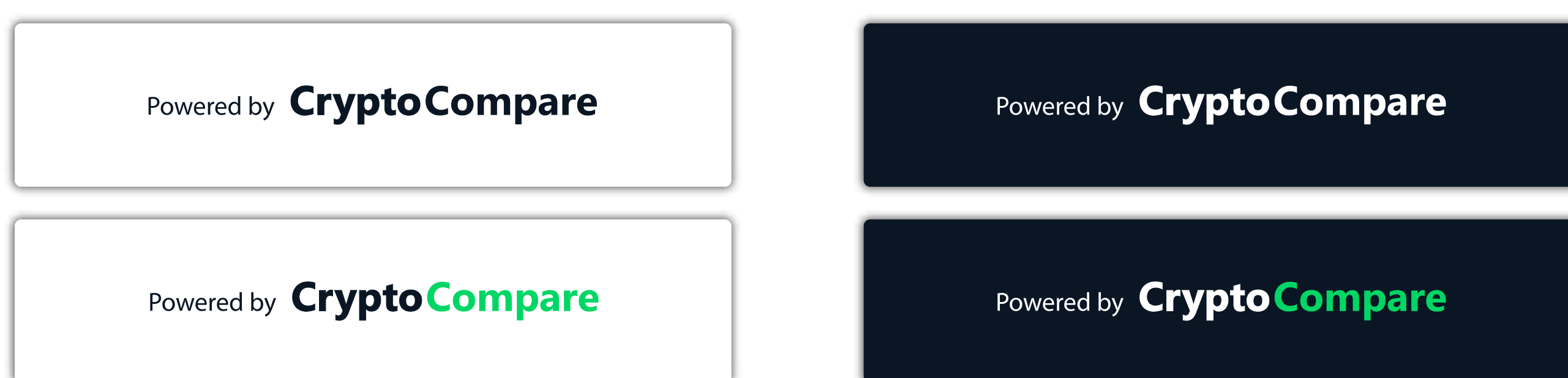


# CryptoCompare

## BRAND RESOURCES AND GUIDELINES

### FOR USERS OF OUR API

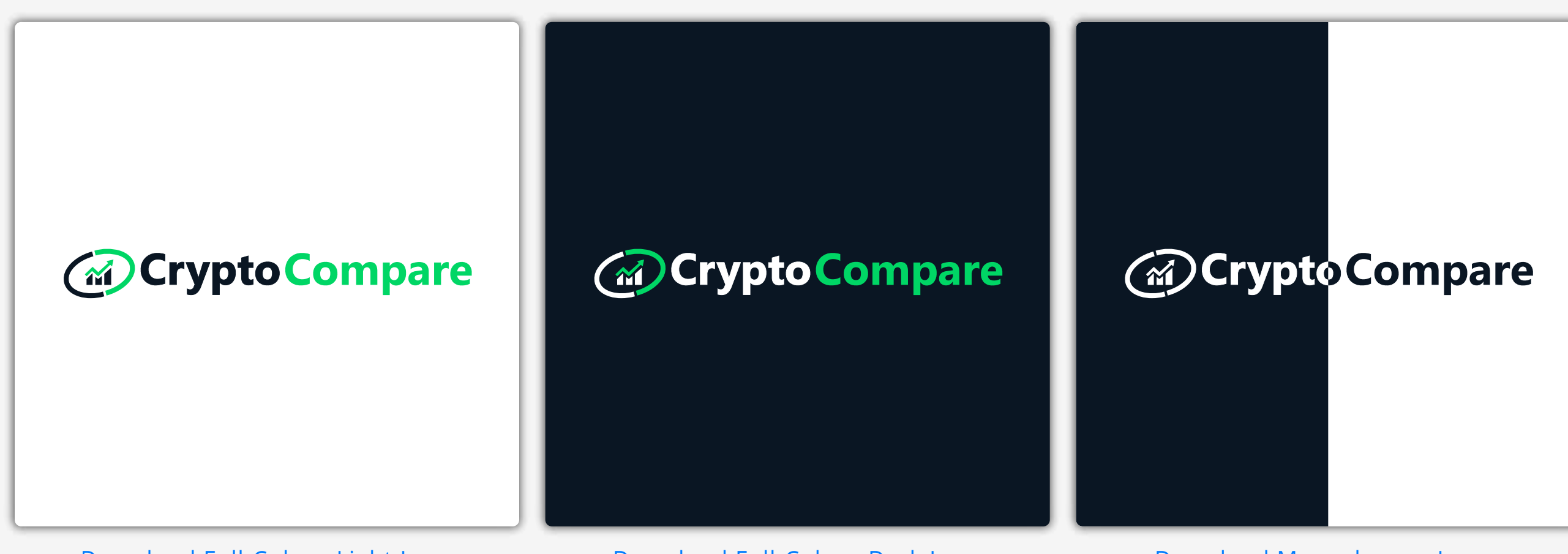
If you are a developer and using our API on a plan requesting you to credit CryptoCompare, please add one of the following Logo. Note that the same guidelines as the one for our main Logo apply (see below).



[Download Powered By Logos >](#)

### Our Logos

**Main Logo** (in most cases, this is the one you should use)



**Secondary Logo**



### Guidelines for using our Logo

#### Minimum size recommended

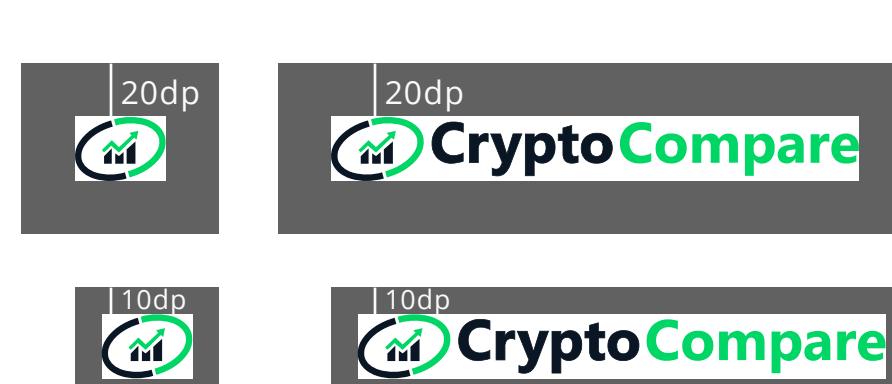
In order for the logo to be recognizable and easy to read, it should never be smaller than 24dp in height.

The recommended height for the vertical Logo is 48dp. If the Logo is smaller than this height, the text can't be read.



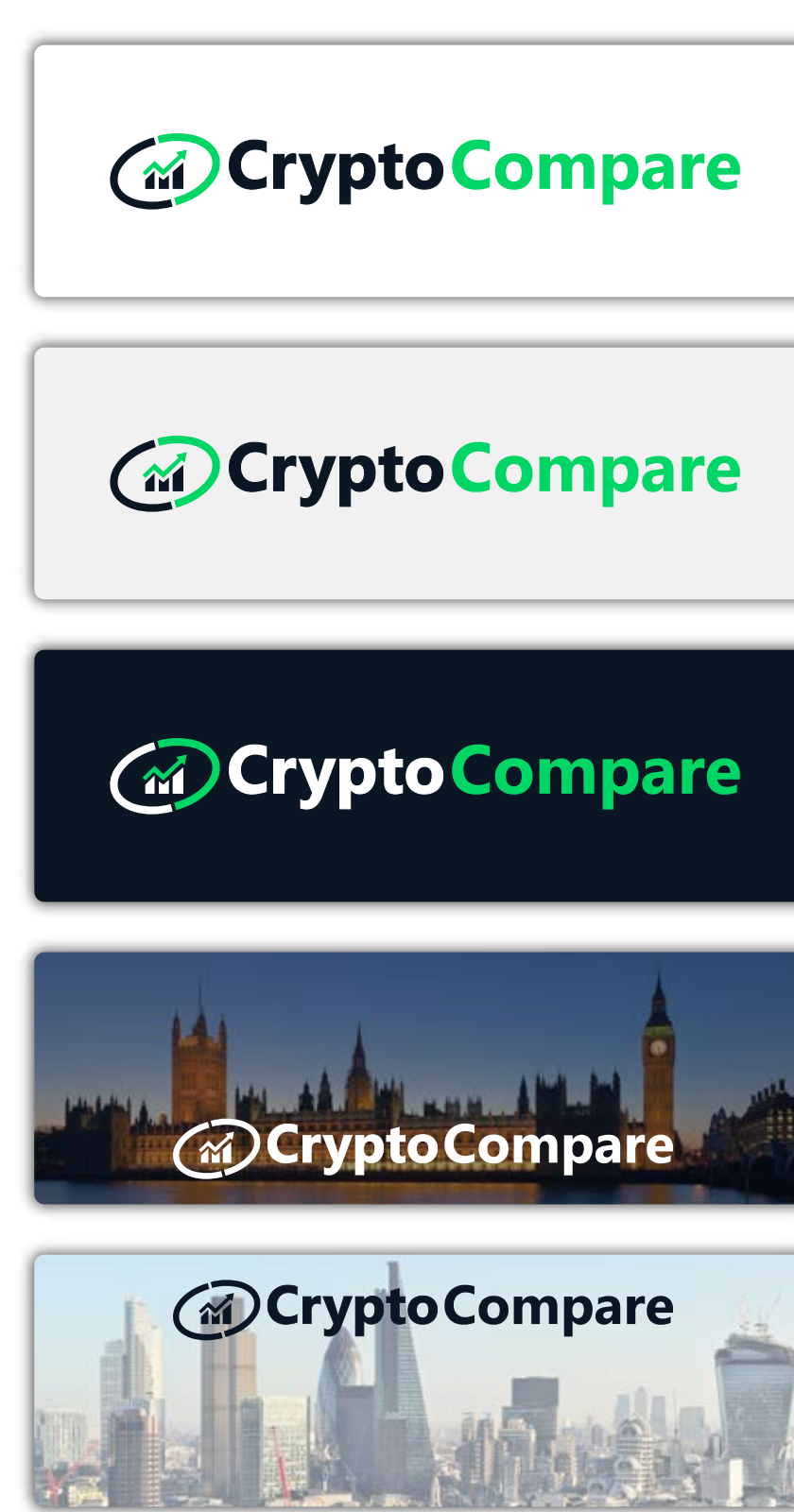
#### Space

The Logo should be surrounded by enough space to ensure its legibility. We recommend leaving 20dp around it, 10 if not possible.



#### Adapting the Logo to the background

Make sure to choose the appropriate Logo for your background. See the examples.



If using one of the full-colour Logos is not appropriate (if you want to use it on a picture for example) or if it's not matching the look and feel of your product, you might want to consider using the monochrome versions of our Logos.

#### Please don't

- Change the spacing between our icon and our Name "CryptoCompare"
- Change the spacing between the letters
- Use any colours except our colours (see the "Our Colours" section)
- Choose a different typeface for our Name
- Add any visual effects like a drop shadow
- Change or replace our Name
- Change the shape of our Icon

### Our Icon



### Guidelines for using our Icon

#### Minimum size recommended

In order for the icon to be recognizable and easy to read, it should never be smaller than 24dp in height.



#### Space

The Icon should be surrounded by enough space to ensure its legibility. We recommend leaving 20dp around it, 10 if not possible.



#### Adapting the Icon to the background

Make sure to choose the appropriate Icon for your background. See the examples.

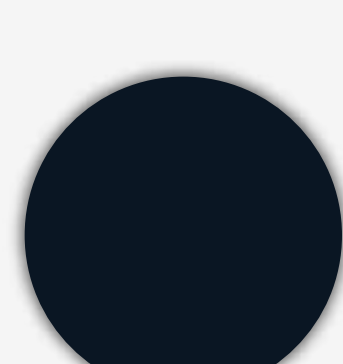


If using one of the full-colour Icons is not appropriate (if you want to use it on a picture for example) or if it's not matching the look and feel of your product, you might want to consider using the monochrome versions of our Icon.

#### Please don't

- Stretch the Icon's shape in any direction
- Use any colours except our colours (see the "Our Colours" section)
- Rotate the Icon
- Add any visual effects like a drop shadow
- Add a pattern or image to the Icon

### Our Colours



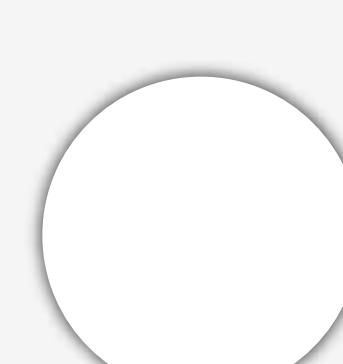
**Dark Blue**

#0A1623  
RGB: 10 / 22 / 35



**Bright Green**

#00D665  
RGB: 0 / 214 / 101



**White**

#FFFFFF  
RGB: 255 / 255 / 255