



CliffordInu

White Paper





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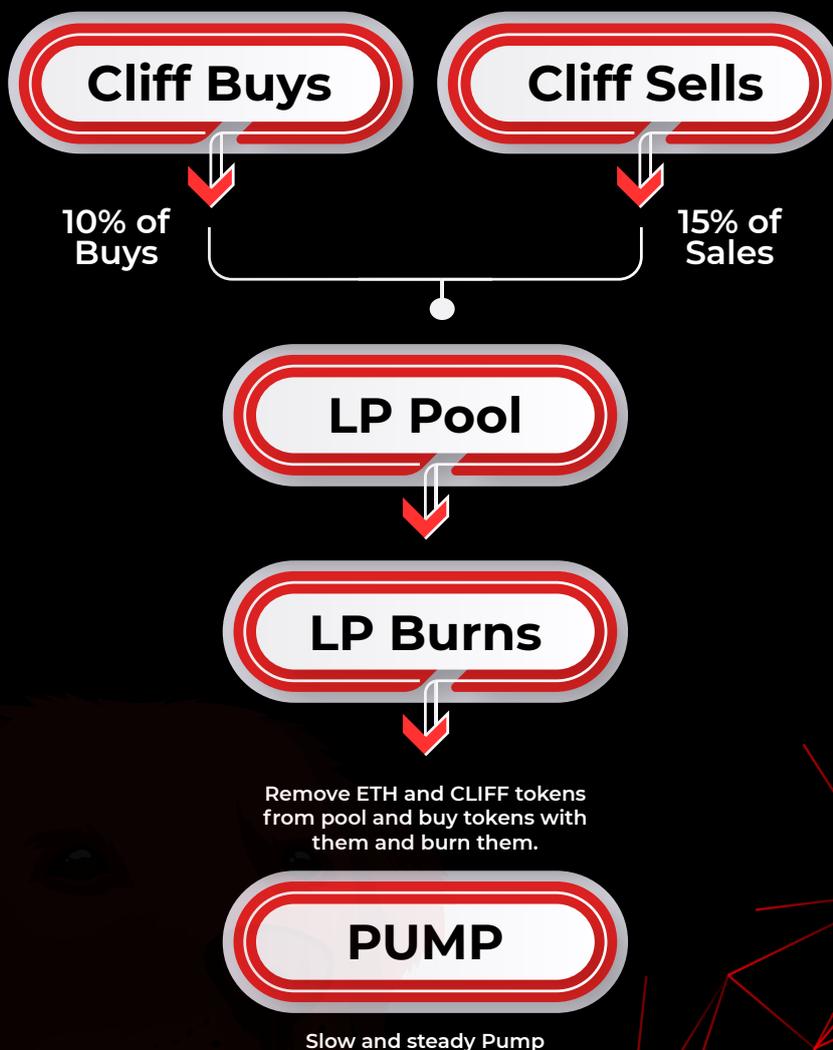
General Overview:

Clifford Inu (**\$CLIFF**) has the best Tokenomics to ensure maximum growth on the Ethereum Network. The main function of the Big Red Dog is achieving a true burn mechanism (hard coded in his DNA), which enables \$CLIFF (Burn Address) to keep acquiring tokens and thus increase the token price every time this occurs. (Awesome right, the use case is even better!)



How it works:

A User swaps **\$ETH** for **\$CLIFF** or vice-versa on Uniswap and gets taxed a liquidity fee, **\$CLIFF** uses this liquidity fee to acquire tokens over time when the burn function is called automatically or manually. The starting rate of acquisition will be 0.25% per hour but is subject to change as the community grows and transaction volume increases.



Features:

Automatic true burns at a set time frame

One of the unique features has been coded to grow **\$CLIFF** through the contract taking a small percentage of liquidity from the pool, buying back tokens and feeding the Big Red Dog. This invariably creates a higher price floor overtime.

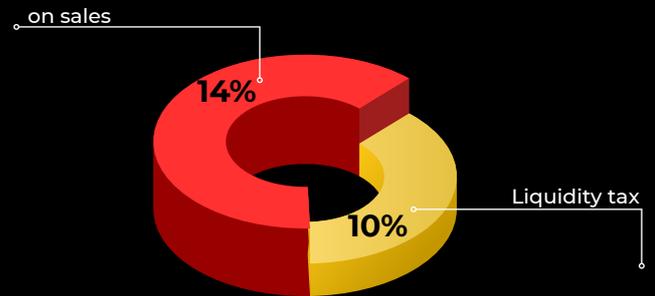


Manual burns when liquidity is over saturated



Stable liquidity pool

There is a 10% liquidity tax that goes straight to the dead address to ensure **\$CLIFF** gets less volatile overtime and a 14% tax fee is applied on sales.



Anti whale

Max wallets are restricted to 0.5% of the supply at launch and there is a 5% increase in fees to reduce any potential swing trading.

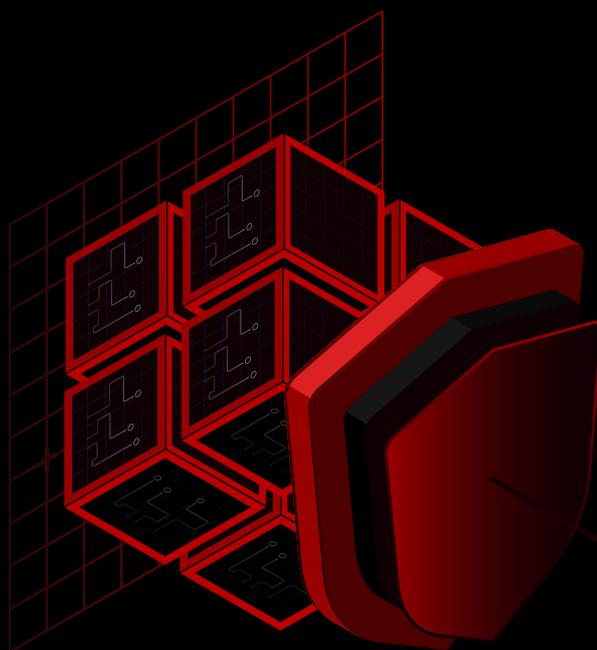


Security

The contract liquidity has been burnt, this ensures that the liquidity can not be pulled, ever!

The contract has hard coded features to ensure that it can't be abused or rug pulled, such as: limiting manual burn percentages to a max of 10%; limiting tax increase to a max of 25% which makes it impossible to block sellers; and finally, new liquidity generated goes straight to a dead address.

The contract has been audited



Use Case

Taxes on project tokens have been shown to create strong communities, due to members appreciating the benefits gained through the use of the collected taxes. However, these taxes need to stay at a level to have an impact and advance the project, which gets harder as the community grows. Our solution for this is to use a percentage of taxes accrued to acquire investments for the future DAO: with investments made in mostly yield bearing assets and all generated profits introduced back into the Ecosystem in the form of staking incentives, token price growth, further development and extensive marketing.



Another portion of the marketing wallet will be used for buying books for a Children's Charity.

