



# MetaFinance

**NFT & Defi. from Single Platform**

'Expanding Your Metaverse Horizon'

Meta-finance.io

Blockchain, Expanding Your Metavere Horizon

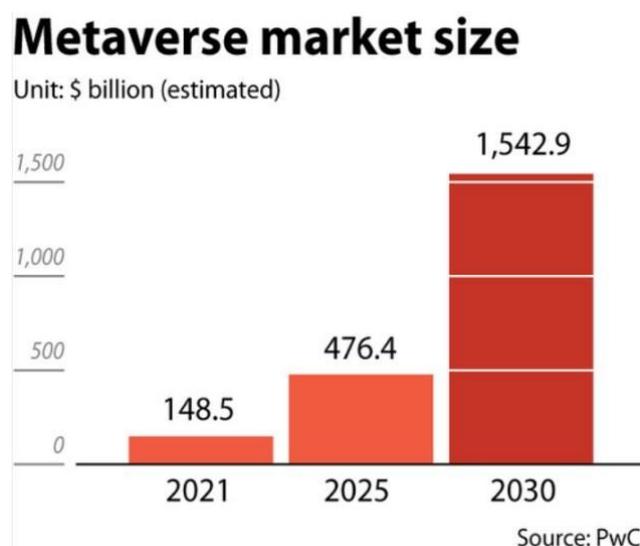
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# 1. Introduction

Now, the whole world is entering an entirely new era of Metaverse, already passing that of Virtual reality. Number of people who are meeting the wanted ones, purchase items and fully enjoying a wholly new digital life in the Metaverse are growing explosively, supported by miraculously evolving technologies from VR(virtual reality), mega data processing and mostly with the help of technology. And this trend is being rapidly accelerated globally by the recent covid-19 pandemic. Moreover, the entire world is watching the trend of Metaverse started just from virtual realities from online game, avatars is expanding its horizons into such huge and various fields including, but not limited, to real estate in a real world, education, financial products fueled by massively evolving NFT technologies.

It is being forecasted that the size of global Metaverse market would reach at \$1,542 Bil and global IT conglomerates such as Microsoft, Naver, Roblox, Apple, google, facebook are engaging in a heated competition for the purpose of preoccupying this market.



[Table 1: Forecast of global Metaverse market growth: source: PWC]

MetaFinance was established in order to lead the this second-by-second evolving Metaverse based blockchain ecosystems in a revolutionary strategies, not being tied to stereotype.

As a blockchain base financial company, MetaFinance has experimented feasibility on various fields ranging from Metaverse, stock, bond, fund management, marketing since year 2018.

MetaFinance is aiming to expand market in a way of providing a stable financial solutions that has eliminated problems and weakness of current business models based on accumulated significant know-how, market data, business model, network and most importantly our capital.

As ERC-20 token, MetaFinance is designed to operate for the purpose of expanding Ethereum base Metaverse ecosystems. MetaFinance was designed organically so that any users around the world could easily inject capital, get rewards, transact as the each of platform are to be structured for the purpose of having each of participants easily and freely expand their Metaverse, accumulate assets and build successful business

MetaFuel is designed to enable corporates to acquire capital and implement their business models through the platform. The platform has been designed to enable various participants either to gain profit or enter other blockchain financial products provided by MetaFinance or other business entities, such as enabling corporates automatically distribute gained profit to NFT+Defi pools of each investor, to helping individuals either invested the corporates or purchased NFT products through 2<sup>nd</sup> market acquire profit out of them.

We are aiming to enable participants not only to gain short term profit, but guide them to discover quality project through MetaFinance platform, make a direct contribution and engagement with Metavers and NFT, Defi ecosystems and eventually build their own Metaverse horizon.

Not as other projects targeting short term profit and quick exit only, MetaFinance is aiming to build stably continuous profit model and services designed either to stimulate long term participation or even to change the negativity that are wide spread over the whole cryptocurrency market changing every second.

## 2. Dynamics and problems of current cryptocurrency market

In year 2021, blockchain market is passing a tipping point.

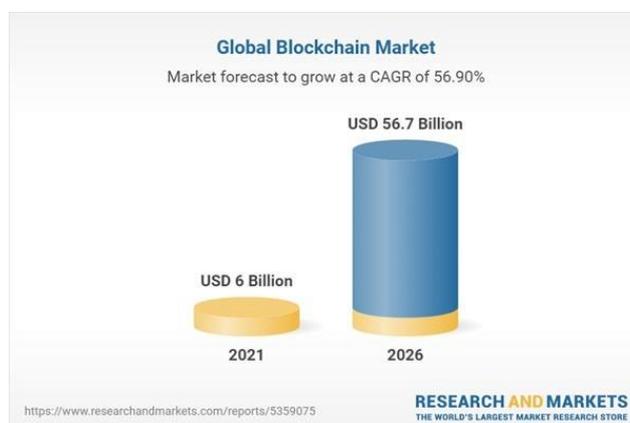
Not like year 2014 that only handful developers and innovators have participated, 2018 that few of corporates and investors only have tested possibility of market potential, a blockchain market is entering an endlessly competing stage that global conglomerates such as Tesla, Microstrategy embrace Bitcoin as investing asset, Bitcoin ETF is finally approved by SEC, and even a country like El Salvador accept Bitcoin as a legal tender



(Date 2: CNBC 2021. June 22nd article.)

"<https://www.cnbc.com/2021/06/22/investors-want-a-bitcoin-etf-v-an-eck-ceo-says-after-sec-delays-again.html>"

With countries like El Salvador adopting Bitcoin as a fiat currency, these giants are now We are moving towards a stage where infinite competition to preoccupy a market with potential is taking place.



[ Table 3: Forecast of Global blockchain market growth - source: Research and markets ]

However, it is evidently true that many of chronic problems exist in this market.

It is true that over 10,827 cryptocurrencies exist in market (source: coinmarketcap: as of 2021/7/11), only very few of them have secured substantial business model based on their financial background. Most of them are managing to sustain with their commercial products or solutions created relying on market bubble, hoping that bull trend continues. Therefore, it is evidently true that strong criticism and doubts on sustainability of such entities are rising



[Article 4: 99% of cryptocurrencies will 'probably go to zero': yahoo finance]

### **3. Revolutionary resolutions to current problems**

As a company with vast liquid asset built for the past over 50 years of business, MetaFinance provides sustainability and security of business operations without relying on bubble from cryptocurrency market.

In addition, based on this sustainability, MetaFinance is entering into Metaverse related most promising, expandable and sustainable business fields, not presenting hard to achieve rosy blueprints only.

### **4. MetaFinance technology protocol**

MetaFinance was designed based on Ethereum base ERC20 protocol either expandability or stability were proven through years of operations. This evolving technology has enabled us to secure revolutionary advancements on protocol that would result in stable, safe operations of Metaverse, NFT, Defi, Launchpad and interoperability of each organic platforms.

## 5. Practical use-based NFT metaverse ecosystem

Based on this transparent and scalable technology and participation, MetaFinance is a Utility Token that can actually trade and operate using the MetaRare token and the Ethereum ecosystem in the NFT Metaverse.

### 5-1 MetaFinance



Ecosystems is determined to establish a successful business mode within Metafinance ecosystems, therefore designed to provide token either with minimum stable value or volatility to make it feasible for anyone to build their own Metaverse portfolio in a way of enabling them to liquidate tokens at exchange, enabling participants acquire interest with MetaFinance token, and eventually guiding them to continue investing into sustainable business projects of upcoming MetaFinance initiatives.

In addition, in order to provide multiple individuals with equal opportunity, MetaFuel platform will accelerate participation of investors and capital gain of corporates need expanding their Metaverse footage and minimizing risk of non-payment, which will result in removal of forced liquidation of Defi. invested fund.

Also, it is being planned so that MetaFinance make just partial of payment with MetaFinance token at an initial stage, but to increase token payment up to 100%. That is, we are aiming to acquire actual and clear utility by applying MetaFinance to current financial transactions, and MetaFinance is already capable of actualizing it as it already has established business and related transactions within ecosystems.

Expanding footage and utility of MetaFinance to similar market such as real estate lending, gold trading market based on proven success from initial Defi. lending sector is being planned.

## 5-2 MetaRare

NFT-FI: NFT and DEFI Fusion model

# METARARE

It provides differentiation by providing additional Defi revenue to NFT product suppliers.

it is a complex business model of NFT and Defi within the metaverse ecosystem.  
As the market evolves, it expands as well

Mint your own NFT



Create your own NFT by minting yourself  
You can create your own NFT market place

NFT MARKETPLACE



NFT#1 MF10



NFT#2 MF200



NFT#3 MF5,000

Free NFT held on Marketplace  
You are free to trade NFTs

Metaverse freely creates game avatars, real estate, content, etc. in a virtual space platform.

In fact, sharing and interacting with global users and providing profits to individuals

It is close to a global financial platform. In the process of using and participating in the metaverse using NFT technology,

By tokenizing digital collectibles, game items, digital real estate, etc. that are generated NFT products, forgery can be made impossible, and it can be stored permanently, and the ownership and transfer of ownership can be secured.

Metaverse and blockchain have the advantage of being 100% transparently manageable through blockchain.

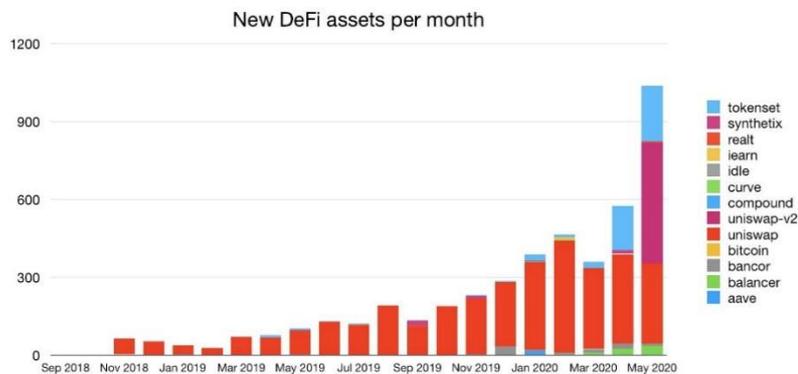
This convergence field is currently receiving the most attention worldwide, but at the same time, it is a field with a clear preoccupation effect as a very early market.

# NFT MARKET CAPITALIZATION



[Reference 6. NFT market growth trend: source: gourmet Galaxy)

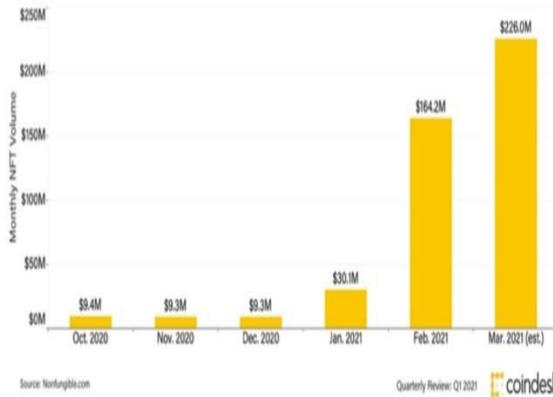
[ Date 4 "https://gourmetgalaxy.medium.com/nfts-market-size-research-b9da85743650]



Reference 7: Defi. market growth :

source: cointelegraph <https://cointelegraph.com/news/defi-records-exponential-growth-in-assets>

NFT Trading Volumes on Top Platforms 25x Since December



Grimes made \$5.8 million in under 20 minutes selling crypto-based artwork

Grace Kay | Mar 2, 2021, 12:38 AM



Eliot Musk and Grimes attend the Met Gala in 2018. Jason Kempin/Getty Images

WGN9 NEWS WGN NEWS NOW WEATHER SPORTS MORNING MIDDAY COASTS SHOWS

TRENDING

**World's first NFT-house combo for sale in California**

Facebook Twitter WhatsApp Messenger Email Print

201 Deyan St. in Thousand Oaks, Calif. comes with a bonus — an NFT digital artwork of the house. (Courtesy Photo)

Sotheby's

**NFTs**

MONA LISA

10 ETH 1/1

Place a bid

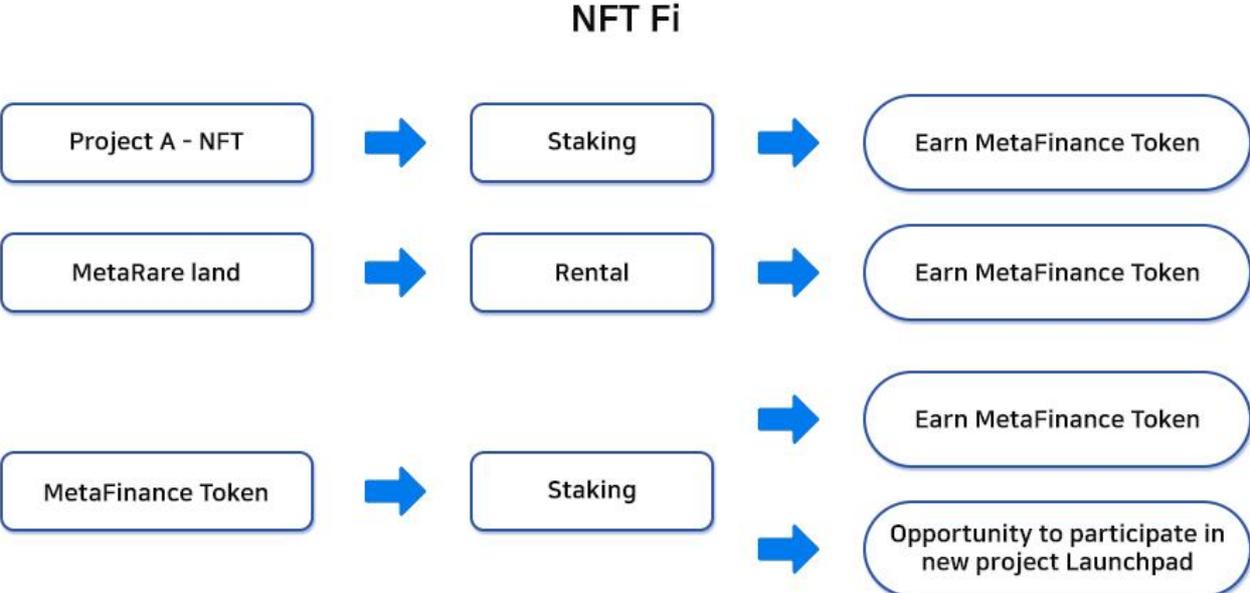
(Article 8 NFT market boom / source: coindesk. INSIDER, WGN9)

**MetaRare** was designed to enable owners of NFT products acquire profit while holding products without causing any additional cost in a way of applying Defi. model, which bring benefit either of NFT or Defi. simultaneously.

Clearly superior benefit of **NFT-Fi** model would incur more influx of users and higher quality products, and especially products with longer remaining profit expiry would have more rarity.

This is a revolutionary model disrupt the traditional practice that profit could be generated after sale only.

For now, products traded in Metaverse NFT are quite limited to digital collectibles, digital arts, original film, game avatar and items as it is very early market, but MetaFinace would aggressively expand it from general and daily life related ones such as real estate, expensive motors, jewelry to intangible assets including electronic promissory note, bond and securities.



## **5 - 3 Advantages of MetaRare NFT service.**

### **1) Unlimited Metaverse land and profit**

Users would be either able to own their Metaverse land in untact age, or even generate profit while enjoyingtheir lives in virtual space.

### **2) No-middle man**

In a traditional game item or securities market, middle man has deteriorated transparency and profitability of transactions, but directly connected suppliers and consumers would be able to acquire a higher mutual benefit.

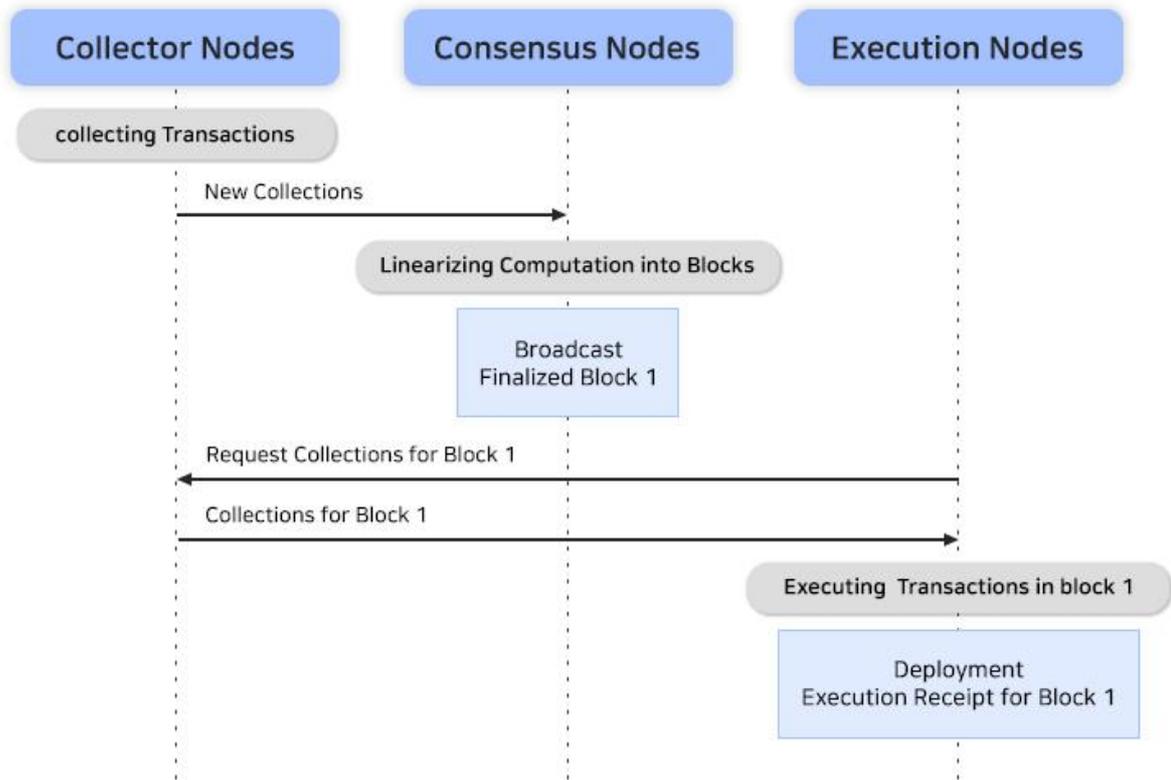
### **3) Recurring re-sale income**

For suppliers, by far, there was no other way to generate profit before completion of sales, but transactions transparent and trackable blockchain enables suppliers to acquire recurring income every time transaction is made repeatedly.

### **4) Additional Defi. income**

Either suppliers of consumers are able to acquire recurring and immediately cashable Defi. income not incurring any additional cost. Now, holding products itself brings profit.

## 5) Base Blockchain Technology applied



[Table 10: **consensus node flow**]

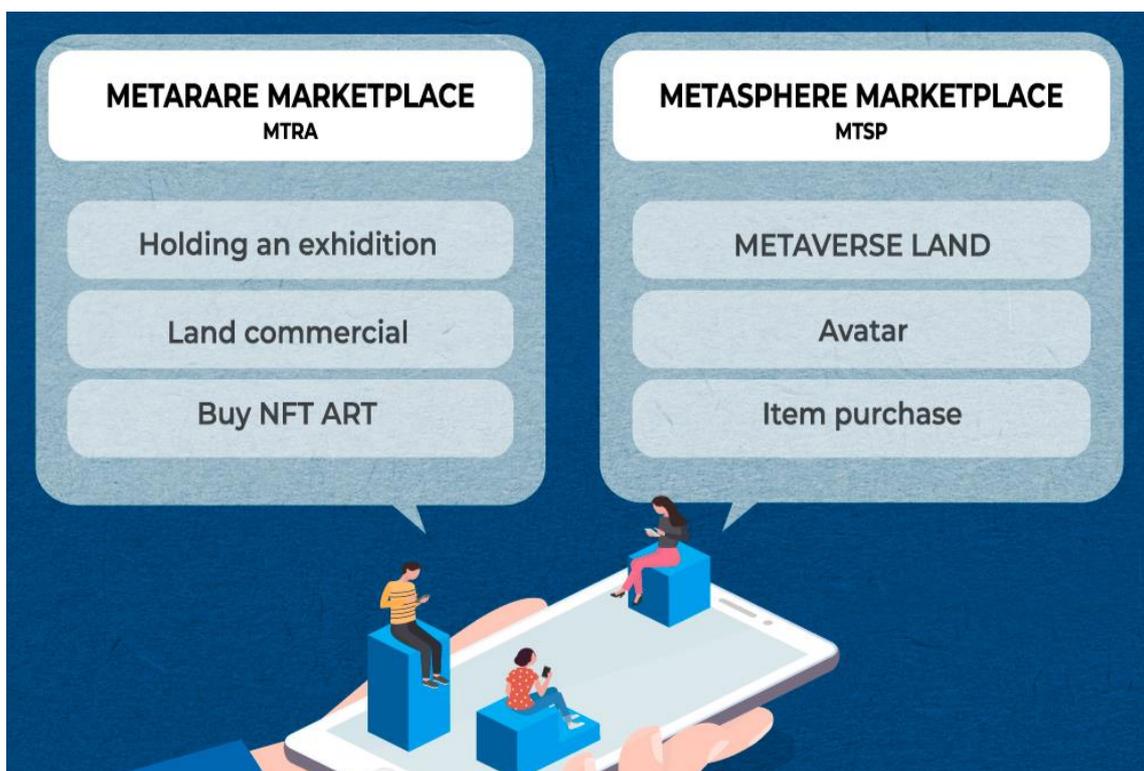
## 5-4 MetaSphere



Metaspher's mission is to establish a system that allows creators to create, play, share, and trade without central control so that they can acquire MTSP and secure safe copyright ownership. We are trying to build key mechanisms that allow Metasphere tokens, MetaFinance tokens, and MetaRare tokens to connect to the essential value of the platform. MTSP is an ERC-20 utility token based on the Ethereum blockchain and serves as a transaction base for avatars and items as a platform token within Metasphere and has various uses. It's used as. When creating an avatar, use MTSP to create it. Since then, avatars will be used continuously as proof of myself, and up to three avatars can be held for each wallet. Your avatar can be produced with customized items. Users can represent themselves through avatars, participate in economic activities in the Metasphere ecosystem, and play a pivotal role. Customizing creators can acquire MTSP tokens through item creation and sales.

## 5-5 Advantages of using Metasphere services

MetaSphere Marketplace integrates with MetaRare's NFT MARKETPLACE to form a marketplace. Marketplace can be used with two tokens, MTRA and MTSP. MetaRare is an NFT specialist MARKETPLACE. The Marketplace will use smart contracts for item auctions and trade coordination. Through an open marketplace for creators and developers, the platform allows users to freely trade their in-game assets. As an additional benefit of this marketplace, the economic laws of supply and demand are automatically integrated into the system to determine the fair value of assets created by communities and users. However, the real strength of this marketplace is that creators with such assets can create real-world tangible assets from the content they create. By integrating MetaRare and MetaSphere, users can make NFT purchases with MetaSphere and MetaRare more easily, and the purchased works can be displayed in the MetaSphere Land and decorate the Land with their own NFT.



## 6. Token information

### Token info

Token name	Symbol	Type
Meta Finance	MF	ERC - 20

Total supply  
1,000,000,000 MF



### Token allocations



- Pre-Sale  
30%
- Marketing  
20%
- Development  
20%
- Company Reserve  
10%
- Founder & Team  
10%
- Advisors  
10%

## 7. MetaFinance Team



**Taylor Song**

**Founder**

**Korea Fintech Platform  
Forum / President**



**Jin Yang**

**CMO**

**chief marketing  
officer**



**JIN LONGZH**

**Core Developer  
Blockchain Lab.**



**ZAO DON**

**Core Developer  
Blockchain Lab.**



**SUNG KUK YOON**

**Core Developer  
Blockchain Lab.**



**Ji HYUNG LEE**  
**Strategy Manager**  
**Strategy Planning Team**



**SE JIN PARK**  
**Strategy Planner**  
**Strategy Planning Team**



**SU JUNG JANG**  
**Full Stack Developer**  
**Platform**  
**& Marketing Team**



**JI HEE KIM**  
**Full Stack Developer**  
**Platform**  
**& Marketing Team**



**WOO RI HONG**  
**UI/UX Designer**  
**Design Team**

## 8. ROADMAP

### 2021

- Q1 Establishment of MetaFinance Foundation
- Q2 MetaFinance Business plan announcement
- Q3 Development of MetaFinance token

### 2022

- Q1 Listing at Global centralized exchange
- Q2 Expanding global centralized exchange listing and utility footage
- Q3 Partnership with global art and sports collectibles agencies
- Q4 Launch of MetaRare and listing at Asian centralized exchange

### 2023

- Q1 Diversifying business fields / establishing foundation of diverse technology adoption by M&A of global NFT / Defi solution providers

### 2024

- Q4 Endorsement as Defi payment currency

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3. Global blockchain market growth forecast: source: Research and markets

[https://www.researchandmarkets.com/reports/5359075/global-blockchain-market-2021-2026?utm\\_source=GNOM&utm\\_medium=PressRelease&utm\\_code=rcfsm8&utm\\_campaign=1561340+-+Global+Blockchain+Market+Report+2021-2026+Featuring+Accenture%2c+Deloitte%2c+Fundchain%2c+Global+Blockchain+Business+Council%2c+Intel%2c+Japan+Exchange+Group%2c+and+Tata+Consultancy+Services+&utm\\_exec=chdo54prd](https://www.researchandmarkets.com/reports/5359075/global-blockchain-market-2021-2026?utm_source=GNOM&utm_medium=PressRelease&utm_code=rcfsm8&utm_campaign=1561340+-+Global+Blockchain+Market+Report+2021-2026+Featuring+Accenture%2c+Deloitte%2c+Fundchain%2c+Global+Blockchain+Business+Council%2c+Intel%2c+Japan+Exchange+Group%2c+and+Tata+Consultancy+Services+&utm_exec=chdo54prd)

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6. NFT market growth trend: gourmet Galaxy

<https://gourmetgalaxy.medium.com/nfts-market-size-research-b9da85743650>)

7. Defi. market growth : source: cointelegraph

<https://cointelegraph.com/news/defi-records-exponential-growth-in-assets>)

8. NFT market boom / source: coindesk. INSIDER, WGN9 )

## 10. Disclaimer

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