TIGER KING COIN

TIGERKING COIN

www.tiger-king.org

WHITEPAPER V3.0

DOCUMENT MAP

$TKING ORIGIN

A COMMUNITY LED COIN

Tiger King Coin ($TKING) stealth launched as an ERC-20 token on the 12th of May 2021, then bridge launched on BSC on the 17th of January 2022. Since its launch, $TKING has set itself apart from the vast sea of cryptocurrencies for the following reasons:

- $TKING is 100% community led with well over 16,000 holders

- $TKING has a world class development team

- $TKING has utility with multiple dApps in development

- $TKING has donated to numerous charities and is passionate about saving tigers

- $TKING has strategic commercial partnerships

- $TKING utilizes the state of the art Uniswap V3 for ETH, PancakeSwap for BSC, with BSC and ETH bridged together, and is listed on multiple CEX's
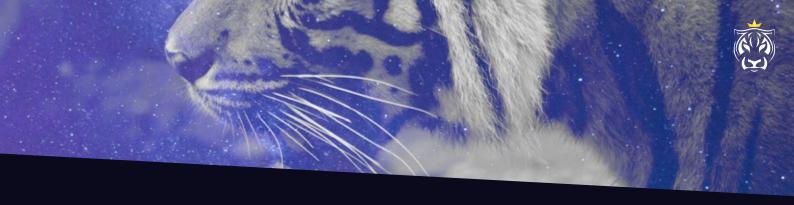
The $TKING community has attracted savvy and loyal investors whose expertise, energy, and persistence continue to help substantiate and develop further aspects of the coin.

A COMMUNITY WITH A PURPOSE

$TKING's newly authorized status represents a paradigmatic evolution in the 'memecoin' world. Rather than just becoming a mere digital emblem, $TKING chose to focus on who it represents, the tiger. The coin is raising awareness around tiger conservation, and growing a community with a purpose, to save tigers around the world.

WHY TIGERS ARE IMPORTANT

Tigers are an endangered specie with roughly 3,900 remaining in the world today. The tiger plays an important role in many ecosystems that supply nature and people with water, food and room to roam. As top predators in the food chain, tigers help keep their habitats balanced by preying on other animals, mainly herbivores. Too many herbivores would lead to overgrazing and degradation of the ecosystem. Tigers also drive economies. Where tigers exist, tourists go. And where tourists go, money can be made by communities with few alternatives for income.

UNPRECEDENTED MEDIA COVERAGE

$TKING has already garnered sweeping media coverage from *The Independent*, The SUN, *Newsweek* to *Fox Business*, *Forbes*, *NASDAQ*, and *ScreenRant*. Our proven newsworthiness outside of crypto-related media is the first step in an ascending staircase of global notoriety.

The $TKING campaign for the spotlight will be supplemented by charitable donations from the coin to various animal-related charities, and the first of many charity donations has been completed. To further develop and extend our charitable mission, searches for additional worthy charities are underway around the World. We are focused on animal-related charities working on the conservation and care of tigers. While the contributions are in and of themselves the mission, the community will ensure proper visibility to maximize charitable and media-related impact to the project.

THEY ARE TALKING ABOUT $TKING
Click Logos to Read Full Articles

IMMEDIATE OBJECTIVES

TOKENOMICS RENOVATION FOR INCREASED ACCESSIBILITY

To build community trust and confidence while providing flexibility for future growth and product enhancements, the $TKING tokens that make up the Uniswap liquidity pool were permanently locked with their unlock key burned. There is now zero risk that liquidity can ever be removed (i.e. rugged).

From the beginning, $TKING instituted a sure and deliberate development philosophy to ensure a firm foundation for our buyers and community members. As with all our development efforts, we will not deploy features or upgrades until thoroughly vetted. Our #1 priority is the security and well-being of the coin holders who make up our community.

We have heard and fully agree with our community members who have voiced the need for an easier on-ramp for one of our largest potential groups of new investors—those who have never bought a cryptocurrency before. ETH (ERC-20) $TKING is available on Uniswap V3. BSC $TKING is available on PancakeSwap.
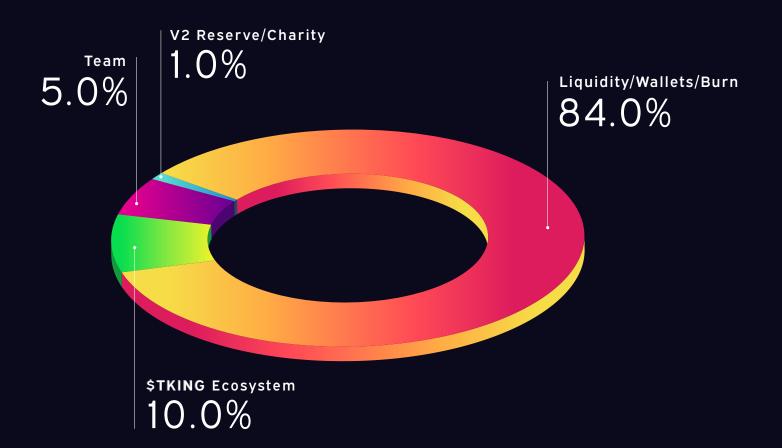
February 1, 2022 marks the beginning of the Year of the Tiger. Asian markets represent an enormous group of investors, many of whom are above average in volume. Providing the easiest possible on-ramp for these and other new customers is our highest priority.

$TKING is currently listed on multiple Centralized Exchanges (CEX). Tokens allocated to the $TKING Ecosystem will immediately be used for additional Centralized Exchange (CEX) listings, future direct-buy credit card onboarding systems, partner integrations, and staking also will require liquidity. Any tokens not needed immediately for the CEX listing are locked with a linear time release. This eliminates the risk factors that many tokens face and is the catalyst for additional exchange listings that community is working towards.

These tokenomics provide the energized foundation needed to support the entire $TKING ecosystem.

V2 Reserve/Charity
1.0%

Team
5.0%

Liquidity/Wallets/Burn
84.0%

$TKING Ecosystem
10.0%

TOKEN ALLOCATIONS

$TKING was created with a total of 900,000,000 tokens. Approximately 189,000,000 of those were burned in a one-time event pre-launch, leaving a remaining 711,000,000 total supply. Of that total supply, they were allocated in the following proportions.

Liquidity / Holder Wallets / Burn (84%) - This existing tranche of coins is made up of the Uniswap liquidity pool, PancakeSwap liquidity pool, the burned tokens, and the tokens currently held by our community.

This tranche will also include the tokens designated for the additional burn as described above. Those burned tokens that counted against the original token count will no longer be reflected in the market cap calculations, making the true market cap value more accurate.

Team (5%) - The leadership and administrative team will have a discretionary allotment of tokens. The majority of these tokens are locked and released linearly over the course of 24 months. These may be used for rewards, paid endorsements, giveaways, and other forms of promotion. Additional uses include development related expenses and team compensation.

$TKING Ecosystem (10%) - Tokens in this tranche are reserved for new partnerships such as additional CEX listings, charitable contributions, tiger adoption, and marketing. One such partnership is our upcoming exchange listing. The partnership has been agreed on and formalized, and the Exchange listing will happen alongside the token upgrade. One particular feature of interest is that the CEX will offer token staking for $TKING, which will provide long-term holders the ability to earn returns on their holdings.

These services may require separate liquidity pools of tokens. Any excess tokens in this pool beyond those needed for the above immediate purposes are time-locked with a linear release schedule to help ensure holder confidence.

MARKETING INITIATIVES

$TKING aims to continue raising awareness around tiger conservation through its passionate community. Promotional efforts will work with the flow of organic interest. We envision a series of strategic interventions to supercharge the uptake of the $TKING brand.

#TIGERFORCES

The first of these is the ongoing creation of the #TigerForces. Much like #dogecoinarmy, #TigerForces are a form of promotion through broadcasting community affinity on social media. #TigerForces is a movement so that $TKING may improve reach outside the normal cryptocurrency advertising channels by including offline signaling of brand loyalty.

While many other individuals will become a part of the community and share their voices, no one person will be a decisive factor. Our objective is to build a cloud of broadcasters and connect them in a viral network, dispensing with the artifice of traditional marketing. In this way the offline and online community networks will work in parallel, each acting as a multiplier of the other. Thanks to the media profile of the coin, key nodes converge on the coin of their own accord.

MARKET EXPANSION: YEAR OF THE TIGER

Tigers feature strongly in the folklore of Asian cultures, and it has not escaped the team's attention that the Year of the Tiger begins on February 1, 2022. $TKING will deploy vigorous guerilla marketing efforts on sites frequented by Chinese and other Asian investors, and seek an additional listing on an Asian-centric Exchange. This outreach will cleave to the cultural footprint our market research has indicated. $TKING is well placed to cater to the associations of power and virility tigers have in Asian regions. In order to capitalize on our Asian outreach, we will set up official $TKING communities in Asian languages.

BUILDING AN ECOSYSTEM OF PARTNERSHIPS

"The business of business is relationships;
the business of life is human connection"
— **Robin S. Sharma**

Connections between our team, our token, our community, and other entities will drive us forward and upward. Establishing, nurturing, and harvesting those relationships takes time, effort, and determination. Thanks to the relationships that sprang from our connections that our team of admins and developers have brought with them, we are in a position to announce partnerships that are in the process of being finalized.

LAUNCHPAD PARTNERSHIPS

Using funds from the $TKING ecosystem, we will cement a partnership with a launchpad suitable for high-quality, high-trust launches. Those who hold sufficient $TKING will have the opportunity to participate in and benefit from such launches.

WEBSATCHEL PARTNERSHIP

WebSatchel creates a highly accurate copy of any webpage. Once archived, it can be viewed forever even if the original is modified or deleted. Copies are safely stored in the cloud and can be opened at any time using any browser on any computer. Pages can be searched and organized. $TKING will become the exclusive cryptocurrency payment option for WebSatchel.

A REVOLUTION IN DEVELOPMENTAL ETHOS

$TKING's developmental trajectory emerges from and is guaranteed by its team and community. Without a social base, relationships of exchange (transactional relationships) are embedded in nothing. Applying decentralized funding to innovation is not enough. Social and emotional energies are at the heart of a commitment to success, and the most amazing leaps in science and technology would not have been manifested under the dictates of top-down, linear planning. Penicillin and the F-16 were both products of maverick curiosity to name but two.

The DeFi space in crypto has seized its preeminent position in the marketplace through the application of decentralized investment streams. Yet, no revolution is complete until it establishes a social base. In other words, relationships of exchange have to be embedded in pre-economic solidarity.

While traditional coins build a community around a use-case, $TKING aims to build its use-cases from the community. With the structure of a worthy cause around which to rally having been secured, we have solidified a high human capital meeting of minds. The development efforts detailed in the next sections were born of the excitement shared by those who were gathered from the $TKING community itself, with further iteration, development, and implementation support provided by the entire team.

As such, while rigorous in the particular, our overall pattern of development is that of the rhizome: a multiplicity of horizontal vectors where creative possibilities can burst forth from any junction, or at any point in time as new data and voices are continually added to the framework, bringing about new connections and innovation.
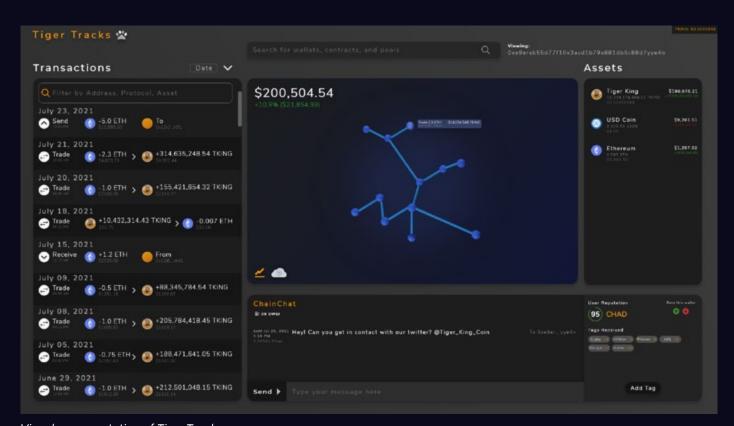
By avoiding anchoring ourselves to a single, overriding developmental imperative, we are free to pursue the best concepts from the knowledge and skills treasure trove present in the $TKING community. What follows are the ideas we have chosen to focus energies and resources on to bring to fruition first.

TIGERTRACKS BLOCKCHAIN EXPLORER

The accessibility and visibility of the blockchain and its myriad of objects are endlessly fascinating and useful. Seeing all transactions, interactions, the eddying pools of liquidity, and finding connections between objects is something utterly unique in the history of human economic systems. Never before has there been the ability to track the movement, flow, and trends of a monetary system as there is with the digital blockchain. Yet, effectively visualizing this flow is limited to hyperlinked chunks of raw data which become rapidly frustrating as our minds try to build the maps of coin flow in our heads. The current modeling of all these transactions is effectively that of peering into a database and reading the tables, rows, and columns of raw data directly.

Visual representation of TigerTracks

True and effective use of data in today's business environment stands bordered by two flagpoles of utility. Secure, reliable collection and storage of the underlying data provides the foundational underpinnings, while the ability to model and reformat the data into visually digestible elements feeds the sparks of intuition, connection, and innovation.

To date, the primary development efforts in and around the blockchain have been focused on the underlying data integrity. With few notable exceptions, the blockchains upon which we currently transact business are arguably the most reliable and secure monetary system ever developed. And yet the second flag, that of visualization, remains at the bottom of the flagstaff.

Tiger Tracks Blockchain is a graphical representation of the data objects contained within the blockchain. Featuring a navigable exploding cloud-map diagram, the user will gain the ability to visually track and explore transactions, holdings, and interactions on the blockchain. The transactional connections between wallets, Exchanges, contracts and other objects are visually weighted to represent the number and size of transactions, in much the same way that the data found in a heat map data diagram can be quickly and effectively digested by all. Wallets, Exchanges, Contracts, and other blockchain objects will all have unique visual icon, and clicking one of the nodes in the map will recenter the user's view on that object, and then in turn show all the connections out from that object. From the elements of the visual map, there will be links out to the underlying data so at any point the viewer can drill into the detailed raw data.

A second, future feature set still being developed is the ability to apply reputation scores to objects as well as to integrate the reading and creating of public comments within the visualization tool using the existing commenting functionality.
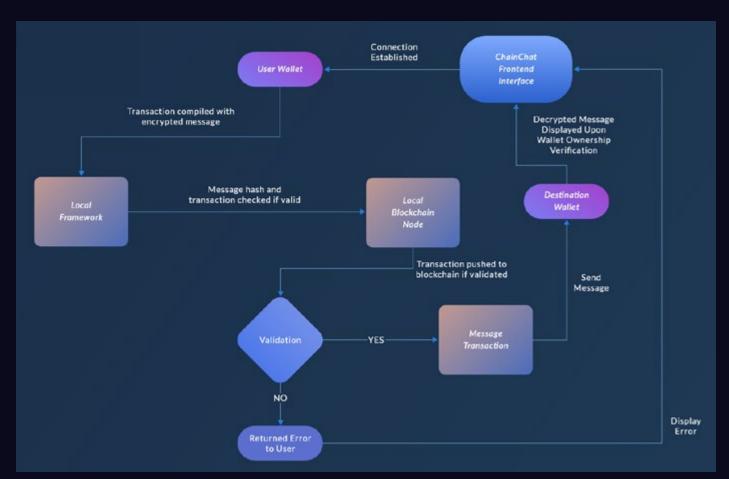
CHAINCHAT BLOCKCHAIN COMMUNICATOR
SECURE BETA WITH ATOMIC SWAP *(PATENT PENDING)*

Currently, the only way to communicate between holders on the ERC-20 blockchain is via comments on Etherscan. This method does not deliver a secure, encrypted, and personalized messaging experience, and is unrefined and public. In addition to this, the feature is largely unused.

ChainChat aims to be a private peer-to-peer messenger over the blockchain centered around each user's wallet address. Users will have the ability to send encrypted messages to specified wallet addresses, which can then be retrieved by proving ownership of the address via Web3 validation methods.

ChainChat logic flow

The implications of this introduction of technology to the blockchain space will be the key to a deep social network that takes private communication to the next level. There are many applications in which communicating with a wallet privately and discreetly can provide benefits and social opportunities to those that seek to exchange information in this manner.
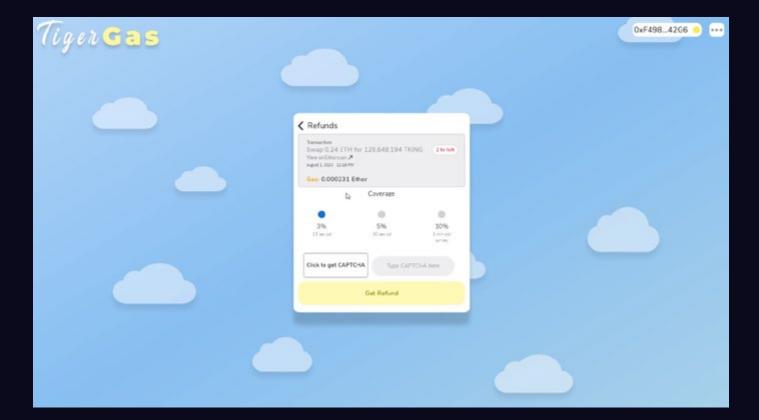
Access to these features will be dependent upon holding a certain amount of $TKING tokens to maximize the user experience and unlock special features. This is similar to the model in which the software DexTools has a requirement of holding their native token for viewing several charts at once from one IP address, as well as an array of other features. Users that hold $TKING will gain immediate access to these messaging features and will be given additional premium features when interacting with other users who also hold $TKING in their wallets.

ETHERLIFT

We are partnering with Etherlift, the world's first cryptocurrency gas fee sponsorship application. Gas fees are a necessary component of any blockchain network and they are required to make these networks function properly. Gas fees are also an element of cryptocurrency transactions that some users don't find practical. Gas fees can change drastically and transaction speeds can vary widely. This volatility may cause some potential users to be hesitant when they are determining if they should use cryptocurrencies regularly. So what exactly are gas fees and how can we stop them from overburdening the user?

Gas fees are payments made by users to compensate for the computational energy required to process transactions on a blockchain network. Gas refers to the cost associated with completing a transaction on the blockchain. Gas is used to allocate resources so that decentralized applications can self-execute securely. Gas is a fee that allows users to send payments and interact with the decentralized web. So how do we remove the financial burden of gas fees from the user?

We defer those costs to advertisers through an application like EtherLIFT Transactions can sometimes take several minutes and cost more than the average user is willing to pay. Once the transaction has been completed, EtherLIFT gives the user the option to complete an advertisement interaction and receive a credit back from the advertiser to fully or partially sponsor the transaction fees. This is beneficial for both the user and the advertiser. The user can reduce the costs associated with using decentralized digital services and the advertiser establishes long-term brand recognition through a radically new form of persuasive messaging.

The $TKING tokens are already considered pioneers in the cryptocurrency industry due to the fact they are the world's first celebrity-endorsed cryptocurrencies. EtherLIFT wishes to capitalize on this position by offering an additional way to monetize the traffic in this emerging financial ecosystem. As before, to use the application at launch, users would be required to hold $TKING in their wallets to be eligible to use $TKING's flavor of the application: TigerLIFT. Combined with other innovative software programs like TigerTracks and ChainChat, our TigerLIFT portal will be one of many transformative projects that will revolutionize the way we engage with the newest digital frontier.

ROAD MAP

PHASE 1
01

- Upgrade Website
- Global charity initiative launch
- Whitepaper 3.0
- Donate $25,000 to tiger charities
- New exchange listing
- Grow asian community on social media
- 2022 Year Of The Tiger NFT collection
- TKING TG Stickers
- Onboard global cc processor

PHASE 2
02

- ChainChat Beta
- Global strategic partnership initiative
- Launchpad partnership established
- New exchange listing
- Donate $40,000 to tiger charities
- 3D premium NFT collection
- Social media influencer campaign

PHASE 3
03

- Tiger Tracks Beta
- Retail payment partnerships
- New exchange listing
- Donate $50,000 to tiger charities

PHASE 4
04

- EtherLIFT Beta
- National TV marketing campaign
- New exchange listing
- Annual $TKING impact report
- Donate $75,000 to tiger charities

Tentative roadmap and schedule is subject to change based on the community's governance and adoption. Charity donations subject to increase based on $TKING performance.

USEFUL LINKS

LINKTREE
CLICK HERE

DEXTOOLS
CLICK HERE

COINMARKETCAP
CLICK HERE

COINGECKO
CLICK HERE

FIND US ON SOCIAL

TELEGRAM
CLICK HERE

TWITTER
CLICK HERE

FACEBOOK
CLICK HERE

INSTAGRAM
CLICK HERE

MEDIUM
CLICK HERE

REDDIT
CLICK HERE

DISCORD
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TWITCH
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YOUTUBE
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TIKTOK
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100% COMMUNITY LED

100% COMMUNITY FOCUSED

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THE
KING
IS BACK

As a community run project, Tiger King Coin's whitepaper is subject to
community governance and adoption. Please visit www.tiger-king.org
for the most current version including any revisions.

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