



META RUFFY

2022 | WHITEPAPER v2.0

Did YOU KNOW...

With Meta Ruffy you enter a world, where the creation of entertainment is the essence within its metaverse. We built various entertaining components into the Ruffy World namely entertainment clubs, resorts, social-gaming, dating, NFT marketplace with many further developments that will enable an open world of co-creation for any participant within our Ruffy World.



Contract Address: 0x3e6227fd0e67fe830fb274d0b11845742ef336e0

Telegram: https://t.me/meta_ruffy

Twitter: https://twitter.com/meta_ruffy

www.metaruffy.io

Intro

ONLY FOR NERDS

If you want to know what Meta Ruffy will create in the Metaverse?



JUMP TO PAGE 8

To have an understanding we first need to take a couple of steps back

- What is Web 3.0
- How the blockchain works
- What VR and AR means

Only then we can be sure that we understand what Metaverse means.



What is Web 3.0?



Semantic Web

The next development of the web concerns the semantic web. The Semantic Web enhances web technologies to generate, share, and connect content and text through search and analysis based on the ability to understand the meaning of words rather than keywords or number



Artificial intelligence

By combining this ability with natural language processing, Web 3.0 computers can understand informations like humans to produce faster, more relevant results. They are getting smarter to meet users' needs



3D graphics

The three-dimensional design is used extensively in websites and services in Web 3.0. Museum guides, computer games, e-commerce, geographic contexts, etc. are examples that use 3D graphics



Connectivity

With Web 3.0, information is more closely linked to one another through semantic metadata (Semantic Web). This takes the user experience to another level of connectivity that leverages whatever information is available



Omnipresence

The content is accessible to multiple applications via Web 3.0, every device is connected to the web, and the services can be used anywhere.

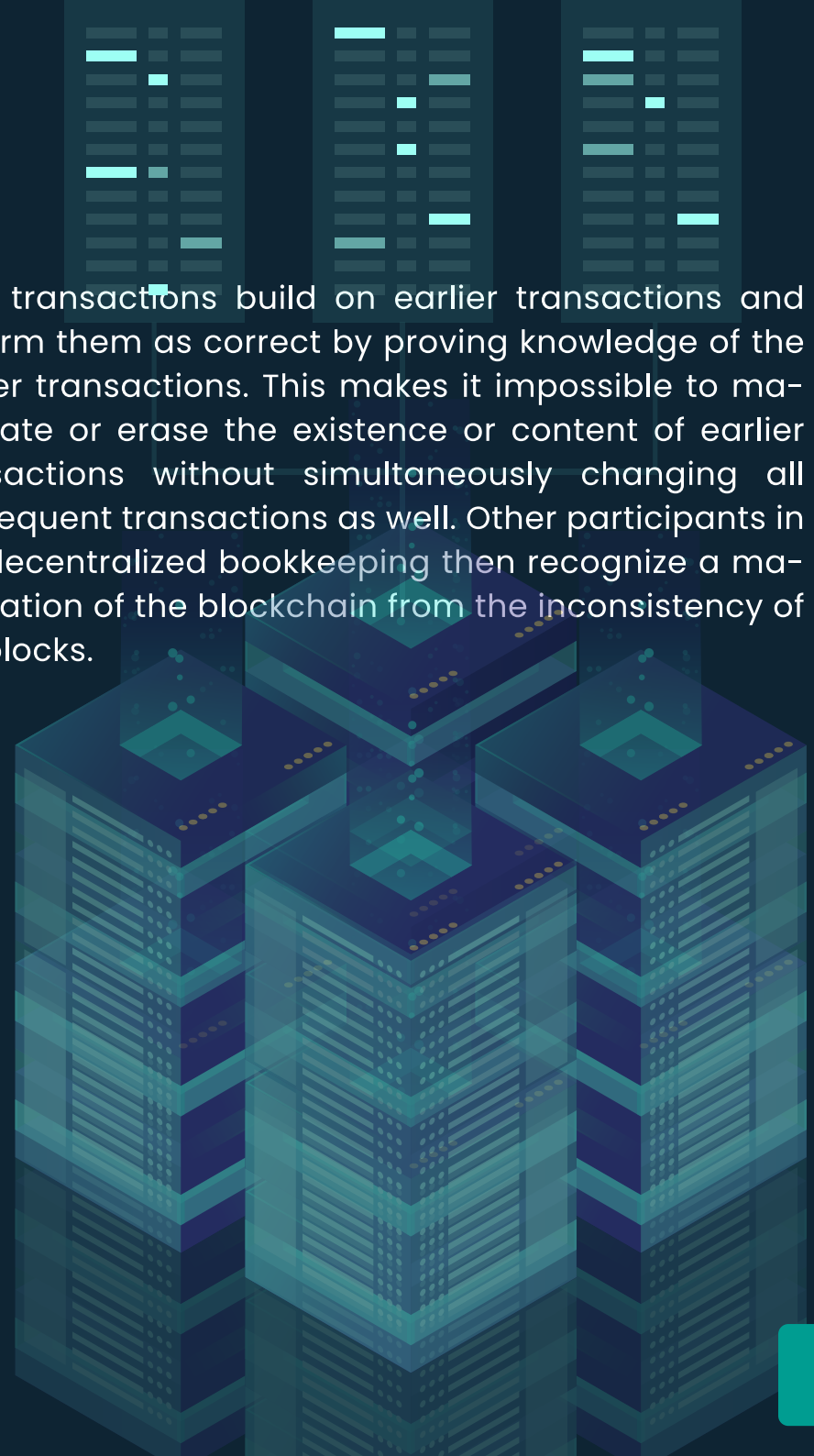
What is Blockchain?

A blockchain (also block chain, English for blockchain) is a continuously expandable list of data records in individual blocks. New blocks are created according to a consensus procedure and attached to an existing chain using cryptographic procedures. Each block typically contains a cryptographically secure hash (scatter value) of the previous block, a time stamp and transaction data.

A blockchain is an example of a distributed ledger technology (decentralized account booking technology) or DLT and its functionality is similar to the accounting journal. The blockchain is therefore also known as the "Internet of value" and lays the technical basis for cryptocurrencies such as Bitcoin.

A blockchain can be used in bookkeeping if agreement has to be made on the current and error-free state in a decentralized network with many participants (see also: Byzantine error). What is documented is irrelevant for the term blockchain. It is crucial that

later transactions build on earlier transactions and confirm them as correct by proving knowledge of the earlier transactions. This makes it impossible to manipulate or erase the existence or content of earlier transactions without simultaneously changing all subsequent transactions as well. Other participants in the decentralized bookkeeping then recognize a manipulation of the blockchain from the inconsistency of the blocks.

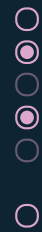


What is VR/AR?



Virtual Reality (VR) is a digital, artificial world that is created and made tangible with the help of special software and hardware. With a VR-Headset, the virtual world can be experienced by the user in 360 ° and he can immerse himself in the artificial world.

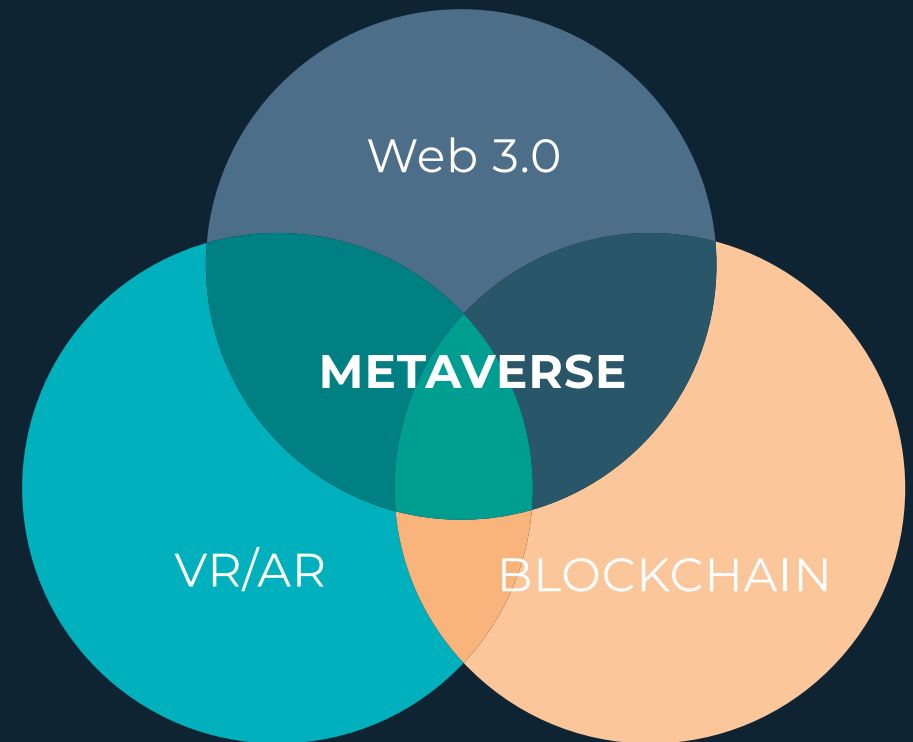
By contrast, "Augmented Reality" (AR) means the interplay between digital and analog life. This sometimes works with the camera of the smartphone, but mostly also with glasses.



What is the "Metaverse"?

The metaverse is a collective virtual space that is created by the convergence of virtually augmented physical reality and physically persistent virtual space - including the sum of all virtual worlds, augmented reality and the Internet.

The word metaverse is a suitcase word made up of the prefix meta (meaning "beyond") and universe; the term is commonly used to describe the concept of a future iteration of the Internet, which consists of persistent, shared, 3D virtual spaces connected into a perceived virtual universe. [1] In contrast to this, a massively multiplayer online role-playing game consists of a single world. In the Metaversum, users can help shape the worlds and "live, learn, work, celebrate" there.



Who are the big player in the Metaverse?



NVIDIA CORPORATION
(NVDA)



MICROSOFT CORPORATION
(MSFT)



META PLATFORMS INC
(FB)



ROBLOX
(RBLX)



UNITY SOFTWARE INC
(U)



IMMERSION CORP
(IMMR)



AUTODESK INC
(ADSK)



SEA LTD
(SE)



AMAZON COM INC
(AMZN)



TENCENT HLDGS LTD
(700 HK)

What does it take to participate in such a virtual world?

You have to imagine the whole thing as a completely separate virtual world. Everyone who participates here has an avatar - a digital alter ego. Everyone can determine what their own avatar looks like.

Then there are virtual rooms for everything: games, meeting places, concert halls, congresses, conference rooms, shopping malls ... There are basically no limits to your imagination.

Users can meet in these virtual rooms, exchange ideas, communicate, but also listen to others or watch events.

Virtual work meetings are also possible. But you will also be able to buy and own virtual things: land, houses, art ...



All of this already exists, especially in game worlds like Fortnite or Roblox, but it is taken to extremes in a metaverse. Because everything is really virtual here - and everything is interconnected.



Oculus Quest 2

First of all, of course, these virtual spaces have to be created first. This is no small matter and involves a lot of effort. But the Facebook group is already there: there will soon be virtual meeting places for chatting and working. But to be able to participate, you need technical equipment.

Usually people will have to put on VR glasses. When you put on glasses like this, you can no longer hear or see your surroundings - and immerse yourself completely in the virtual world. The senses are perfectly deceived. If you look to the left, you also look to the left in virtual space.

You can grab and put down virtual objects - and sometimes even move around in virtual space. In order for this to work, you not only need VR glasses, but also a relatively powerful computer and a fast internet connection. So a lot of technical effort is required - not only on the side of Facebook alias Meta, but also on the side of the users.

What does META RUFFY have to do with the Metaverse?



Metaverse is the big picture.

Companies like Facebook, Microsoft, Roblox, Epic Games or Tencent have built parallel and independently from each other parts of the Metaverse.



With META RUFFY and its Ruffy World we have created our own independent world, which continuously moves forward and lays its focus on the entertainment sector of the Metaverse.

Companies like Roblo or Epic Games focus on the gaming industry.



We make it our business to dominate the entertainment industry within the metaverse. This includes building an open world - [Ruffy World](#) - with different subject areas such as:

- Entertainment Stadium
- Spa & Resorts
- Pubs & Party
- Bar's & Nightclub's
- Social-Gaming & Sport
- Dating
- NFT Marketplace



Meta Ruffy World

Spa Resorts Relaxing-Zones

We built luxurious hotel resorts that will enable different kinds of SPA and fitness areas. Relaxing music as well as social drinks are implemented to complement the full experience of relaxing your soul.

Yoga or fitness alone is not fun!

We will hire real yoga and fitness trainers who will do the daily exercises with you in different groups and languages. "Real trainers, no bots or videos!"



Pub's, Bars and Clubbing-Areas

We have built small pubs and bars for you and your friends to meet up, hang out and watch the latest NFL, NBA or Soccer games together. Gigantic Clubs, where DJs will perform live performances in all kinds of genres like Hip-Hop, pop, rock, rap or house music will also be provided.

In our Pubs and Bars we are working towards cooperation with various sports streaming platforms such as DAZN, SKY +, NFL and NBA.

Each Bar and Pub will have its own interior design linked to the sports that you can watch. With a unique design matched to the respective sports that you are interested in, you will find like-minded people to enjoy drinks, games and have the latest buzz with your new friends.

Meta Ruffy World



Entertainment STADIUM

We built virtual stadiums, where live concerts, comedy shows and theaters will be held. Tickets will be sold via our own booking agency in the form of NFTs. The ultimate aim will be to host several concerts within our metaverse with a globally known Superstar. We will be in touch with several managers to see how the agreements can be made. We will be looking into Eminem, Drake and various other candidates that could hold the first concert within the Ruffy World.

But also artists who can no longer play concerts like 2Pac, Biggie, Michael Jackson or Elvis Presley could be brought back to life thanks to artificial intelligence, we can read out past videos with artificial intelligence and create whole new concerts with a hologram that could not be distinguished from the original.

Of course, we can also host comedy shows or record our own TV show in our stadium. Tickets for each event will be NFT's. That means you can buy tickets for you, your friends or family and send it to them.

We could plan concerts or events with over 1 million people at the same time without worrying about security and logistics permits.

Meta Ruffy World



NFT Marketplace

The Ruffy Mall will offer a real shopping experience. Within the mall you can meet up with your friends, walk through the different stores and enjoy various products that you will be able to acquire.

The following products will be available within the Ruffy Mall:

- NFT art
- Wearable NFTs like sunglasses, shoes, shirts and much more
- Services like Audits, Designing, Management and all kind of freelance activities
- ... more services/products to be added

You can even create your own Shop! How do you do that? Very easily! If you think you are a great t-shirt designer you can create and offer these in your local store, use our NFT Builder for free and sell your own designed NFT's.

Users can put on your T-shirt and try it on, if they want to take it with them, they have the option of buying the NFT directly from you.

Meta Ruffy World



Social Gaming

We built a gigantic gaming room named the Ruffy Game Center. There you will be able to play various games such as Pinball and Pac-Man for the start and continue with many more mini-games. Also various sports games will be available with Basketball, Tennis and 8Ball for the beginning.

To offer you a unique experience we will be able implement any kind of games that the community wants and further develop the VR-experience with additional features.



Dating

What would the Ruffy World be without love. For that reason we created Ruffy's Love Island, where singles can meet, have a chat and get to know each other. As the world is moving to a virtual reality phenomenon you will have a special experience especially for the dating part. You will be able to rent specific bungalows above the water to enjoy some me time with your newly met partner.

Information

Token Name:	META RUFFY
Symbol:	MR
Initial Supply:	100.000.000.000
Decimals:	18
Homepage:	https://www.metaruffy.io
E-Mail:	info@ruffy.io
Launch Date:	06.02.2022
Branch:	Metaverse Entertainment, NFT, Blockchain, Cryptocurrency, Game

Description: Meta Ruffy is an open world in the Metaverse based on the latest technology which merges together, web3.0, to Blockchain, VR and AR We have made it our business to dominate the entertainment area in the Metaverse that means We have made it our business to dominate the entertainment industry within the Metaverse, which means that the various areas in the Ruffy World will solely focus on that.

Create/Owner:	0x49273B37ad4BbB7b85C292A540F39E4CAc9e6277
MR Contract adress:	0x3e6227fd0e67fe830fb274d0b11845742ef336e0
Marketing Wallet:	0x0A5E73dF3836677eb7E22Cb782e1CBFdc56DA22a
Developer Wallet:	0x26F3f79e5777C72De8432E438ADCFb1c799064C9
Privatsale Wallet:	0x20dcC4dca0Ff7A1EB945A015465b66983659ca54
NFT Wallet:	0x40F3fdAe96B933EB6F487F3B6bb69b4B1017D3Eb
Reward token:	BUSD

Roadmap

2022 JANUARY

PHASE 1

- Base-

- Concept design
- Create an international Name
- Website finalize Design
- Website integration final Design
- Whitepaper V2
- Roadmap V2
- Social Media Channels
- Open International groups on Telegram
- Building public Community
- Building VIP community (privat group)

-Token-

- Deploy META RUFFY (MR) on BSC
- Token Audit „RugFreeCoins“
- KYC (Pinksale)
- Explainer video TOKENOMICS

-Ruffy World-

- Start development of RUFFY WORLD v1.0
- Launch play test of RUFFY WORLD v1.0
- Last game testing (android)
- Last game testing (iOs)
- Last game testing (windows)
- Last game testing (webGL, browser)
- Last game testing (Oculus)
- Enviroment last polishing
- Integrate final Environment to Game server
- Explainer video RUFFY WORLD

-dApp-

- Start development of RUFFY DAPP v1.0
- Implementing functionality over 20 contract
- Privatsale
- Staking (standard)
- Staking (mystery)
- NFT Marketplace
- Mint your NFT
- Buy random NFT
- Design “NFT Collection 1” = 10.000pcs
- Minting “NFT Collection 1” = 10.000pcs
- NFT Wallet
- Redesign dApp

-Ruffy World Soft Launch-

- Designing “special NFT Collection” 10pcs
- Wheel Giveaway in VIP group
- Launching Privatsale (150 BNB)

2022 FEBRUARY/MARCH

PHASE 2

- Launching “buy random NFT”
- Wheel Giveaway in official group
- Certik Audit
- Creating Presale Link
- PooCoin Advertising
- AMA on investor groups
- Pin Postings on investor groups
- START PRESALE (850 BNB)
- Final Launch on Pancakeswap
- Launching Staking
- Dextools Advertising

2022 FEBRUARY/MARCH

PHASE 3 - After Launch

- Launching NFT Marketplace
- CoinMarketCap listing
- CoinGecko listing
- HOTBIT listing
- XT listing
- ZT listing
- LBANK listing
- Bitmart listing
- Gate.io listing
- Ruffy World-
- Launch Ruffy Privat Room
- Launch Ruffy Cinema
- Launch Ruffy ART Gallery
- Launch Ruffy Merchandise
- Launch Ruffy Club
- Launch Ruffy Sport's BAR
- Launch Ruffy Fitness Island
- Launch Ruffy YOGA Island
- Launch Ruffy Mall
- Launch Ruffy Landsale
- Launch Ruffy Stadium

Utilitys

META RUFFY (\$MR) Swap

We are one of the first Metaverse Entertainment coins to offer a live decentralized swap directly on our website right after launch and later on even in the Metaverse.

META RUFFY (\$MR) Card Pay

We are one of the first Metaverse Entertainment coins to offer credit card for crypto payments directly on our website so even people who dont know much about crypto currencies can become part of the future.

META RUFFY (\$MR) Rewards

You will get rewarded with 11% \$BUSD rewards, which will give you passive income through the volume generated with Meta Ruffy.

META RUFFY (\$MR) NFTs

One of our largest developments in the works is our NFT marketplace. You will be able to create your own NFTs and then sell or put them to auction.

META RUFFY (\$MR) Swag

A merchandise store for \$RUFFY holders to proudly support their favorite project in the real world.

META RUFFY (\$MR) Staking

We are building various entertaining components into the Ruffy World namely entertainment clubs, resorts, social-gaming, dating, NFT marketplace with many further developments that will enable an open world of co-creation for any participant within our Ruffy World.

META RUFFY (\$MR) Metaverse

We are integrating entertainment into the Metaverse via our different hubs such as clubs, resorts, dating and also NFTs that allow for a hands on virtual reality experience.

Values

1

TRANSPARENCY

META RUFFY is decentralized and supported by its community.

We encourage open communication and believe that trust, transparency, and community are the three pillars to build a strong long living project.

2

TRUST

In the Cryptocurrency market trust is indispensable. That means full transparency not only in the community and development but also in security efforts. META RUFFY will be audited by a third party like desert finance and has locked majority of the tokens. No rug pulls with us.

3

COMMUNITY

With META RUFFY we strive to become one of the fastest growing and most loved communities in crypto we believe that only together we are strong.

Community is everything and META RUFFY strives to include everyone from around the globe. We have multiple telegram channels dedicated to our international communities.

4

LONGEVITY

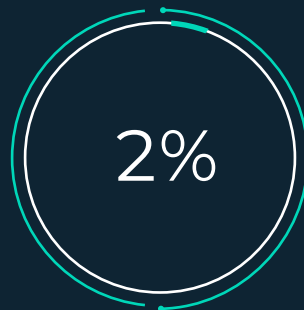
META RUFFY is in for the long haul. The decentralized community is fostering and adopting long term development of the ecosystem and foundation in efforts to drive real use cases, and greater rewards beyond any temporary trends.

Tokenomics

Total Buy tax 10%



Rewards in BUSD

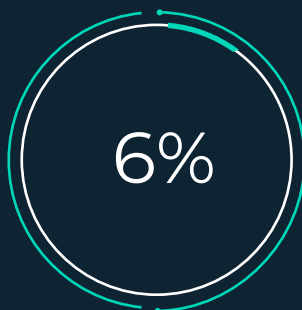


Buy & Burn

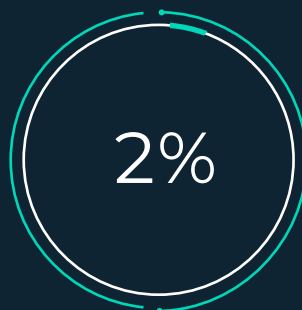


Development

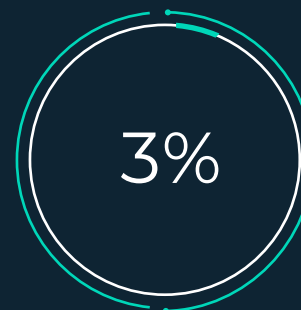
Total Sell tax 14%



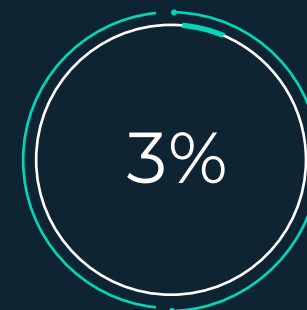
Rewards in BUSD



Buy & Burn



Development



Marketing

* The tokenomics might change during the planning and developments of the project and will be adjusted accordingly to allow for a sustainable growth in the next months and years.

Metrics

Total Supply : 100.000.000.000 (100%)

Privatesale : 4.950.000.000 (4.9%)

Presale : 39.500.000.000 (39.5%)

Ecosystem (Staking and Exchange pools) : 37.200.000.000 (37.2%) *

Marketing & influencer : 8.400.000.000 (8,4%) **

Burn : 10.000.000.000 (10%)

Softcap : 500 BNB

Hardcap : 850 BNB

Liquidity percent : 60%

Liquidity lock : 10 Years

Unsold token : Burn

Listing on : Pancakeswap

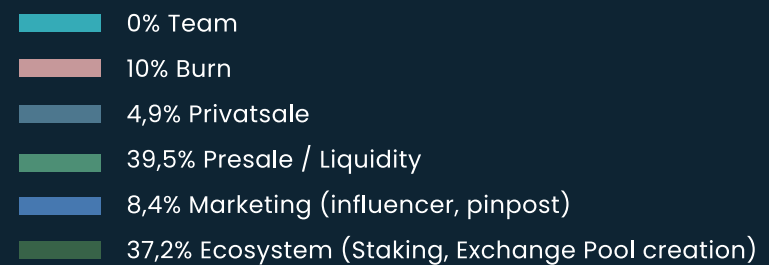
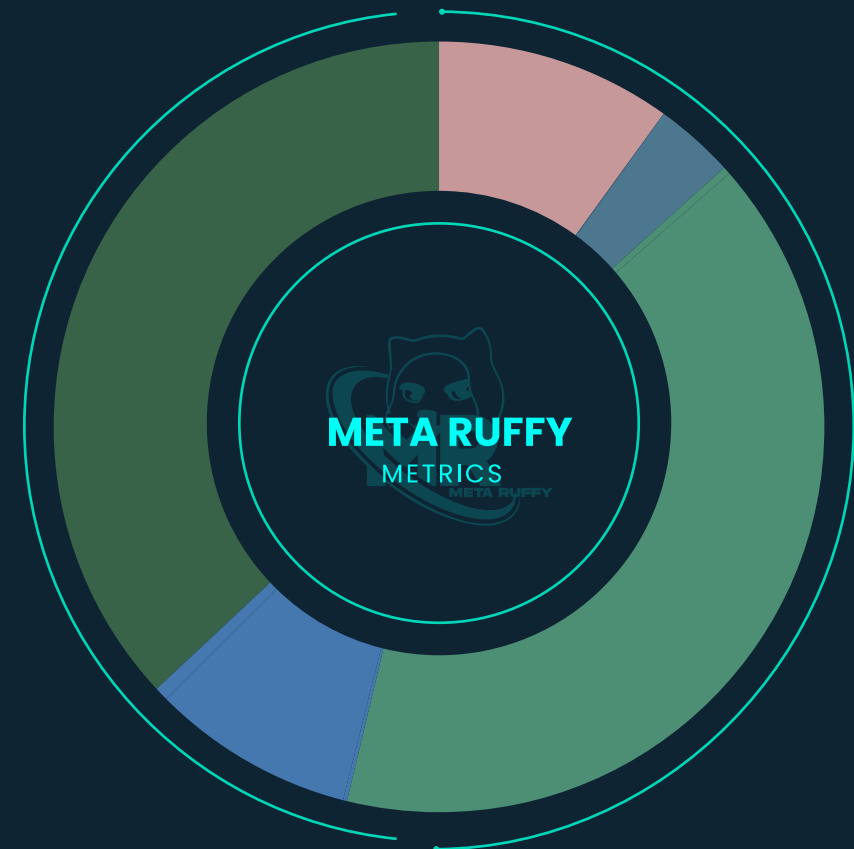
Privatesale Rate: 1 BNB = 33.000.000

Presale Rate : 1 BNB = 30.000.000

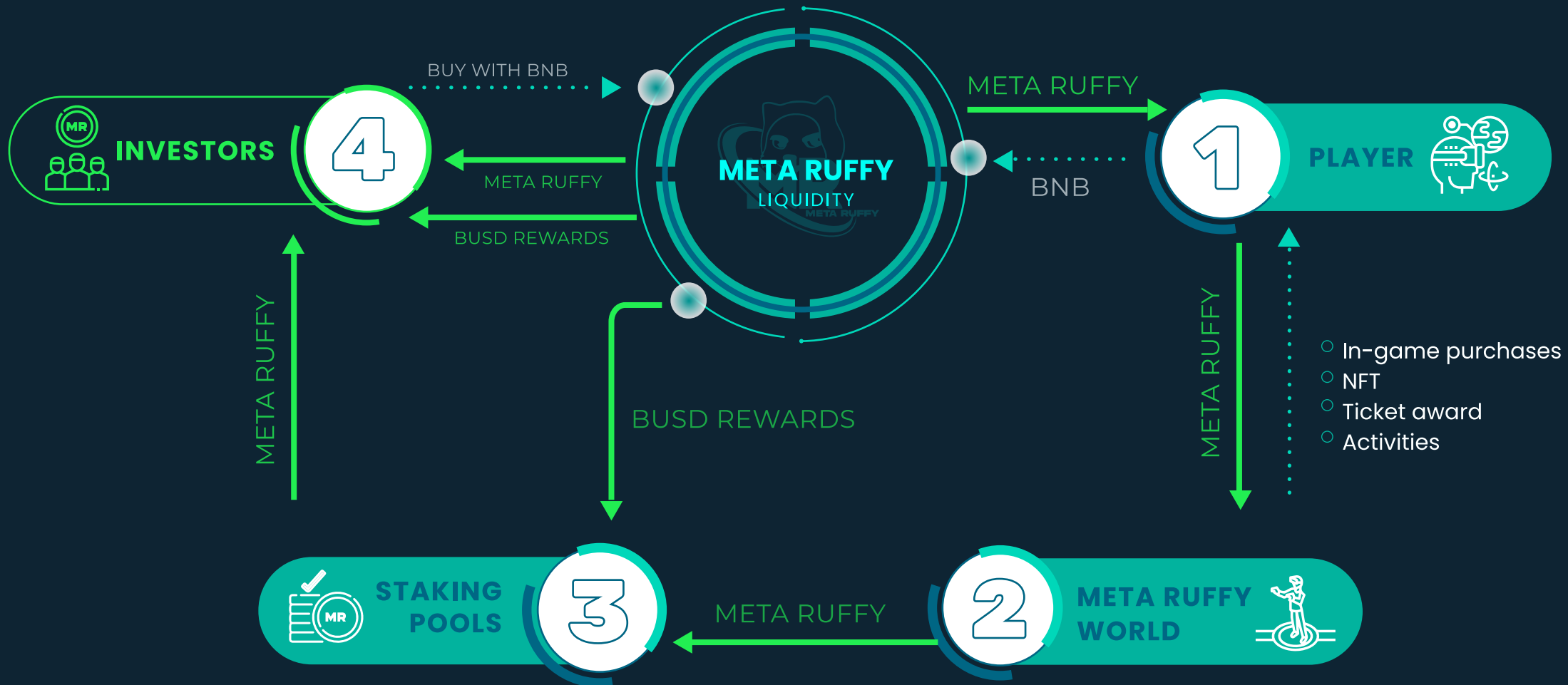
Listing Rate : 1 BNB = 27.000.000

*(unlocked for staking pool)

** (locked until 01.03.2022 23:59 UTC)



Ruffy Ecosystem



You don't lose your reflection when you stake

Staking

YOU STAKE META RUFFY AND STILL EARN YOUR BUSD REWARDS FROM THE TOKENOMICS.

1

STANDARD STAKING

- Minimum staking amount 1.000.000 MR
- Max. staking amount: No limit
- Max. staking participants: No limit
- Fixed APY

STAKE ↓

2

MYSTERY BOX STAKING

GET YOUR RANDOM POOL

- Pool 2 - Pool 5 (Random Logic)
- Minimum staking amount 60.000.000 MR
- Max. staking amount: No limit
- Max staking participants: 2000
- Fixed APY

STAKE ↓

Unlimited 1x

POOL 1

No Lock APY: 113%

15 Day Lock APY: 145%

30 Day Lock APY: 192%

0/1800 1,25x

POOL 2

No Lock APY: 141%

15 Day Lock APY: 181%

30 Day Lock APY: 240%

0/140 1,5x

POOL 3

No Lock APY: 170%

15 Day Lock APY: 218%

30 Day Lock APY: 288%

0/40 2x

POOL 4

No Lock APY: 226%

15 Day Lock APY: 290%

30 Day Lock APY: 384%

0/20 3x

POOL 5

No Lock APY: 339%

15 Day Lock APY: 435%

30 Day Lock APY: 576%

*The APY for the staking might be adjusted throughout the project to ensure sustainability.

Team



CIHAN

CEO
FOUNDER



FOX

COO
OPERATING



SAFI

CTO
IT



ANNA MARIA

CCO
CREATIVE



FINN

CMO
CO FOUNDER



DIGITAL

HEAD OF GUERILLA
MARKETING



REK_IT_RALPH

HEAD OF GUERILLA
MARKETING



ANDRE

HEAD OF
SOCIAL MEDIA



SR

GRAPHIC
DESIGNER



KENPACHI

EXTERNAL
ADVISOR



**NEIL FRICKIN'
DIAMONDHANDS**

LEAD OF INGAME SOUND



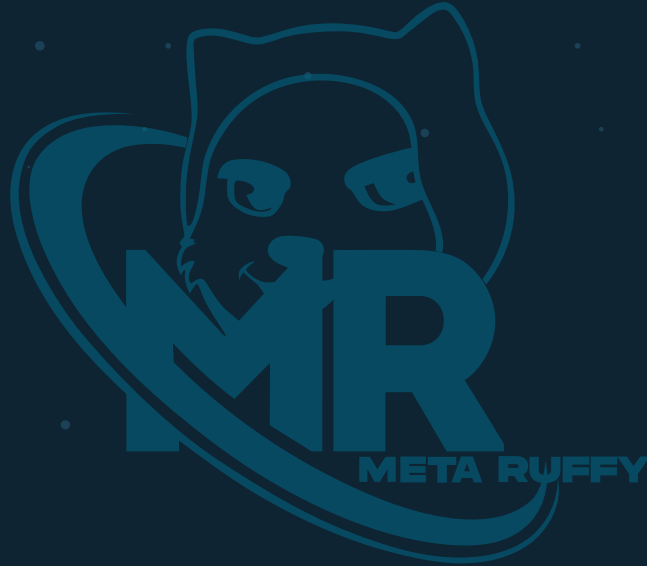
**FRIEND
OF CRYPTO**

LEAD ADVISOR



VOLODYMYR

BLOCKCHAIN
DEVELOPER



THANK YOU



Telegram: https://t.me/meta_ruffy



Twitter: https://twitter.com/meta_ruffy



Youtube: <https://www.youtube.com/channel/UC5o7j1ZvYoJNZZpqhVh3hVw>

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