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INTRODUCTION

TOTALLY A RUG PULL TOKEN WAS FOUNDED IN NOVEMBER 2021 BY MATT MORTIER AND JUSTIN H. "JUST MOONSHOT".

THE TOTALLY A RUG PULL TOKEN FEATURES OUR MASCOT, RUG RUG; DESTROYER OF RUG PULLS, DEFENDER OF CRYPTO INVESTORS AND HERO OF THE PROJECT AND MEMES.

IN THE BEGINNING, OUR INTENTION WAS TO SIMPLY USE THIS PLATFORM TO EDUCATE INVESTORS ON HOW TO SPOT RED FLAGS IN RUG PULL PROJECTS AND TO CREATE SOME FUN NFTS.

BUT, IN RESPONSE TO RAPIDLY EVOLVING RISKS IN THE CRYPTO SPACE, WE ARE ADAPTING OUR FOCUS TO ADDRESS AND NEUTRALIZE THOSE RISKS THROUGH A SERIES OF EDUCATION AND UTILITY-BASED SOLUTIONS. THIS RUG PAPER WILL DOCUMENT OUR IMMEDIATE, SHORT, AND LONG-TERM PLANS FOR THE PROJECT.

WE ARE BOTH VERY PASSIONATE ABOUT HELPING OTHERS AND WITH A COMBINED 20 YEARS' EXPERIENCE IN THE CRYPTO SPACE, HAVE DEDICATED MUCH OF OUR TIME TO EDUCATING BOTH CURRENT AND POTENTIAL INVESTORS ABOUT CRYPTO WITH A FOCUS ON RISK MITIGATION.

AS THE CRYPTO SPACE GAINS MOMENTUM AND POPULARITY, IT IS INEVITABLE THAT THE NUMBER AND COMPLEXITY OF SCAMS WILL ALSO INCREASE. AFTER HEARING MORE AND MORE DEVASTATING STORIES OF SCAMS AND LOSSES, IT HAS BECOME INCREASINGLY OBVIOUS THAT THIS SUBJECT NEEDS TO BE BROUGHT TO LIGHT.

ENTER RUG RUG...

TOTALLY A RUG PULL TOKEN WILL OFFICIALLY BE THE FIRST RUG PULL TOKEN ON THE BINANCE SMART CHAIN (BSC) NETWORK TO NEVER BE RUG PULLED! THE GREATEST CRYPTO MEME OF 2021/2022!

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DISCLAIMER

TOTALLY A RUG PULL (TARP) IS A CRYPTO CURRENCY MEME TOKEN THAT WILL BE LOW PRICED WITH HIGH SUPPLY WHICH WILL CAUSE VOLATILITY. THIS TOKEN WILL GO THROUGH THE UPS AND DOWNS OF SUCH A MARKET. HOWEVER, WE WILL ALWAYS BE HERE TO SUPPORT THE PROJECT AND OUR INVESTORS THROUGH BOTH TEMPORARY DIPS AS WELL AS BEAR MARKET TRENDS.

TOTALLY A RUG PULL DOES NOT ACCEPT RESPONSIBILITY FOR ANY TRADING DECISIONS OR LOSSES INCURRED WHILE INVESTING IN THE TARP TOKEN.

AS A COMMUNITY DRIVEN TOKEN, EVERY COMMUNITY MEMBER'S VOICE IS IMPORTANT TO US!
WE WILL REGULARLY COMMUNICATE WITH AND FORWARD IDEAS
TO THE COMMUNITY FOR FEEDBACK AND APPROVAL.

IF YOU WANT TO KNOW EXACTLY WHAT WE ARE UP TO, PLEASE JOIN OUR DISCORD GROUP TO LISTEN TO OUR IDEAS AND GIVE US FEEDBACK ABOUT THE TOKEN.



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ABOUT THE TOKEN

TARP IS A BEP-20 TOKEN FOUND ON THE BINANCE SMART CHAIN (BSC) NETWORK.
98.9% OF THE TOTAL LIQUIDITY HAS BEEN LOCKED FOR ONE YEAR.

TOKENOMICS

1% BURN
1% REDISTRIBUTION (REFLECTIONS)
1% DEV WALLET
1% LIQUIDITY

WHY A DEV WALLET?

ALL CONTRIBUTIONS TO THE DEV WALLET WILL BE USED EXCLUSIVELY TO SUPPORT THE PROJECT WITH FUTURE LISTINGS, MARKETING, AND OTHER DEVELOPMENTAL AREAS. IF AT ANY POINT THE DEV WALLET GROWS TOO LARGE, WE WILL MOVE EXCESS TOKENS TO THE LIQUIDITY POOL THUS BENEFITTING THE PROJECT EVEN MORE.

WHAT HAPPENS IF WE NEED TO UTILIZE FUNDS FROM THE DEV WALLET?

PRIOR TO THE REMOVAL OF ANY TOKENS FROM THE DEV WALLET, THE COMMUNITY WILL BE CONSULTED. WE WILL LET THE COMMUNITY KNOW WHAT WE ARE DOING AND WHY WE ARE DOING IT. RUNNING A PROJECT COSTS A LOT OF MONEY AND THIS ALLOWS US THE FLEXIBILITY TO ADD LIQUIDITY, ENGAGE NEW LISTINGS AND PAY FOR ONGOING PROJECT COSTS.

EACH TRANSACTION IS TAXED AT 4% (E.G. IF YOU BUY 100 TARP TOKENS YOU WILL RECEIVE 96 TARP TOKENS IN YOUR WALLET). THIS 4% TAX IS ALLOCATED AS LISTED ABOVE IN THE TOKENOMICS SECTION.

WE ADDED PROTECTION AGAINST BOT BUYS (FRONT RUNS) WHERE A COMPUTER PROGRAM BUYS AND SELLS WITHIN SECONDS TO TAKE ADVANTAGE OF SMALL PRICE CHANGES GENERATED FROM ITS ORIGINAL PURCHASE.

WHAT IS THE TOTAL SUPPLY OF TARP TOKEN?

1 TRILLION TOKENS TOTAL (1,000,000,000,000)

TARP IS A DEFLATIONARY TOKEN, AND NO FUTURE TOKENS CAN BE MINTED. THIS MEANS THAT OVER TIME THE "CIRCULATING SUPPLY" WILL DECREASE DUE TO THE BURN MECHANISM IN THE CONTRACT.



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GOLD STANDARD

SETTING A NEW STANDARD FOR FAIR LAUNCHES

ON THE 15TH OF DECEMBER 2021, TARP SET A NEW STANDARD FOR TOKEN LAUNCHES!
AT THE CORE OF ITS INCREDIBLE SUCCESS WAS A COMPLETELY UNIQUE CONTRACT THAT WAS BUILT FROM THE
GROUND UP WITH THE GOAL OF CREATING A CURRENCY WITH THE PERFECT BLEND OF STABILITY AND GROWTH.

MATT AND JUSTIN THEN EMPLOYED SEVERAL UNIQUE LAUNCH STRATEGIES INCLUDING DAY 1 PURCHASE
LIMITS OF 1% OR LESS OF THE EXISTING SUPPLY, ADVANCED PROTECTION AGAINST BOTS (FRONT RUNS),
TRANSACTION COOL-DOWN TIMERS REQUIRING INVESTORS TO WAIT AT LEAST 69 SECONDS BETWEEN
TRANSACTIONS, AND MUCH MORE.

THIS RESULTED IN UNPRECEDENTED DAY 1 GAINS IN EXCESS OF 16,000%!



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THE PROBLEM

2021 WITNESSED A LARGE INCREASE IN “RUG PULL” (SCAM) TOKENS WITH THE ADOPTION OF SMART CONTRACTS. EVEN THOUGH RED FLAGS CAN BE SPOTTED IN CONTRACT CODE AS WELL AS THROUGH OVERALL RESEARCH, WE REALIZE THAT NOT EVERYONE IN THE DEFI CRYPTO SPACE HAS THE KNOWLEDGE OR TECHNICAL ABILITY TO DO SO.

THIS YEAR WE HAVE SEEN THE RISE AND FALL OF SUCH TOKENS AS SAVE THE KIDS, THE SQUID GAME TOKEN, TSUZUKI INU TOKEN, AND MANY OTHERS. THESE SCAM TOKENS WERE EACH RUG PULLED IN DIFFERENT WAYS BUT IN EVERY CASE, SIGNIFICANT RED FLAGS WERE CLEARLY VISIBLE TO THOSE POSSESSING THE KNOWLEDGE OF HOW AND WHERE TO LOOK.



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CONTRACT READER

TARP AUTOMATED CONTRACT READER

WE HAVE PARTNERED WITH BLACK GATE HOLDINGS, LLC TO CREATE THE TARP AUTOMATED CONTRACT READER THAT IS DESIGNED TO IDENTIFY AND CLARIFY RED FLAGS IN ANY CRYPTOCURRENCY. THIS PROGRAM WILL BE BUILT ON AN ADVANCED AI FRAMEWORK THAT WILL NOT ONLY ANALYZE EXISTING CRYPTOCURRENCY CONTRACTS, BUT WILL ALSO HAVE THE ABILITY TO LEARN AND ADAPT TO CHANGES IN THOSE CONTRACTS. IT WILL DO THIS BY CONDUCTING COMPARATIVE ANALYSIS ACROSS ALL CRYPTO PROJECTS WITH A FOCUS ON IDENTIFYING "RED FLAG" CHARACTERISTICS UNIQUE TO RUG PULLS. IT IS IMPORTANT TO NOTE THAT NOT ALL RUG PULLS ARE PERPETRATED BY BAD ACTORS INTENTIONALLY SEEKING TO SCAM PEOPLE. IN SOME CASES, THEY ARE THE UNFORTUNATE RESULT OF INEXPERIENCED DEVELOPMENT TEAMS WHO CREATE TOKENS THAT ARE SUSCEPTIBLE TO MANIPULATION BY THOSE SAME BAD ACTORS. THE TARP CONTRACT READER WILL NOT ONLY EXPOSE INTENTIONAL SCAM PROJECTS, BUT WILL ALSO HELP LESS EXPERIENCED DEVELOPERS IDENTIFY WAYS TO SECURE THEIR PROJECTS.

TARP CONTRACT READER ADDITIONAL INFORMATION

THE TARP CONTRACT READER WILL BE ROLLED OUT IN PHASES WITH MORE FEATURES ADDED TO EACH ITERATION. THE FIRST VERSION WILL BE A WEB-BASED TOKEN SNIFFER. SHORTLY THEREAFTER, A MOBILE APP FOR ANDROID AND IOS WILL BE RELEASED.

THE TARP CONTRACT READER WILL BE FREE TO USE FOR EVERYONE AS WE DO NOT WANT TO CREATE ANY BARRIERS TO ENTRY FOR A UTILITY THIS CRITICAL! THERE WILL ALSO BE NO REQUIREMENT TO HOLD TARP TOKEN IN ORDER TO USE THE CONTRACT READER AS AN INVESTOR.

FOR DEVELOPERS WHO WISH TO GO THROUGH THE FULL PROCESS OF VERIFICATION THERE WILL BE A FEE. CONTACT US DIRECTLY FOR MORE DETAILS IF YOU ARE A DEVELOPER.



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OUR PLAN

OUR PLAN

IN ORDER TO DESTROY THESE RUG PULL TOKENS, WE WILL EMPLOY THE FOLLOWING MULTI-FACETED PLAN:

TARP PORTFOLIO MONITOR

IN ADDITION TO HELPING PROSPECTIVE INVESTORS FIND SAFE CRYPTOCURRENCIES TO PURCHASE, TARP WILL ALSO INCLUDE A PORTFOLIO MONITORING TOOL THAT WILL TRACK THEIR EXISTING PORTFOLIO AND PROACTIVELY IDENTIFY ANY CHANGES THAT MAY POSE NEW RISKS. FOR EXAMPLE, IF A LIQUIDITY LOCK IS SET TO EXPIRE AT A GIVEN TIME, THE TARP PORTFOLIO MONITOR WILL FLAG THIS AS A POTENTIAL RISK WELL IN ADVANCE OF THE LOCK EXPIRATION. THE GREAT THING IS THAT NONE OF THE TARP SERVICES WILL REQUIRE USERS TO EVER CONNECT THEIR WALLETS. INSTEAD, AFTER CREATING A FREE TARP ACCOUNT, INVESTORS WILL BE ABLE TO CREATE A CUSTOM PORTFOLIO BASED ON THEIR CURRENT (OR PROSPECTIVE) HOLDINGS AND THE TARP PORTFOLIO MONITOR WILL TRACK THOSE ASSETS FLAGGING ANY NOTEWORTHY CHANGES.

TARP SCORE

IN CONNECTION WITH THE TARP AUTOMATED CONTRACT READER, WE ARE INTRODUCING THE TARP SCORE. CONTRACTS EVALUATED BY THE TARP CONTRACT READER APPLICATION WILL BE ASSIGNED A TARP SCORE RANGING FROM 0 - 100 BASED ON THE RELATIVE SAFETY OR RISK ASSOCIATED WITH THE PROJECT. IN ADDITION TO THE ASSIGNED TARP SCORE, A CLEAR AND EASY-TO-UNDERSTAND DESCRIPTION OF EACH IDENTIFIED RED FLAG WILL BE PROVIDED SO THAT EVERYONE WILL FULLY UNDERSTAND THE GRAVITY OF ANY IDENTIFIED RISK.

TARP DEVELOPER SUPPORT

IN THE EVENT THAT A CRYPTO DEVELOPER WISHES TO CONTEST THEIR RUG SCORE, WE WILL OFFER BACK-END SUPPORT IN THE FORM OF A MANUAL REVIEW OF THEIR CONTRACT ALLOWING US TO VALIDATE EACH RED FLAG TO ENSURE THAT IT WAS NOT CAUSED BY A NEW TYPE OF CODE (E.G. BOT SUBVERSION). BASED ON THIS MANUAL REVIEW, WE MAY ADJUST THE RUG SCORE AND ASSOCIATED FINDINGS TO ENSURE EACH PROJECT IS TREATED FAIRLY.



TARP STRATEGIC PARTNERSHIPS

TARP WILL CONSTANTLY BE LOOKING FOR WAYS TO PARTNER WITH OTHER PROJECTS IN ORDER TO FURTHER ITS GOAL OF ABOLISHING RUG PULLS. THE FIRST OF THESE PARTNERSHIPS IS WITH GORILLA DIAMOND TOKEN (GDT) WHICH OFFERS SEVERAL UTILITIES INCLUDING THEIR RISING TOKENS PLATFORM AND UPCOMING GORILLA DIAMOND DEFI WALLET. TARP WILL INTEGRATE WITH GDT'S VARIOUS PLATFORMS TO VERIFY PROJECT SECURITY. FOR EXAMPLE, GDT WILL BE OFFERING THE ABILITY TO PURCHASE ANY TOKEN LISTED ON PANCAKE SWAP WITH A CREDIT/DEBIT CARD. IN ORDER TO HELP PROTECT GDT USERS, THE TARP RUG SCORE WILL BE INTEGRATED INTO THEIR PLATFORM THUS HELPING POTENTIAL INVESTORS EVALUATE THE SAFETY OF EACH TOKEN. INTEGRATING TARP WILL ALSO ALLOW NEW PROJECTS TO GET LISTED FASTER THUS GIVING GDT USERS THE OPPORTUNITY TO SAFELY INVEST IN NEW PROJECTS WITHOUT THE FEAR OF BEING RUGGED!

TARP SCORE PROCESS

THE FIRST TIME A NEW TOKEN CONTRACT IS SUBMITTED TO THE TARP CONTRACT READER, THE FOLLOWING WILL OCCUR:

1. CONTRACT IS EVALUATED AND RECEIVES A TARP SCORE
2. DEVELOPERS UNHAPPY WITH THE SCORE HAVE THE OPTION TO REQUEST A FULL MANUAL AUDIT
3. ONCE THE EVALUATION (AND OPTIONAL MANUAL AUDIT) IS COMPLETE, THE TOKEN'S STATUS WILL BE UPDATED IN THE TARP DATABASE AND A TARP SCORE BADGE OF APPROVAL ASSIGNED
4. ANY WEBSITE OR UTILITY WISHING TO PARTNER WITH TARP WILL BE ABLE TO CONNECT TO OUR API AND HAVE THE TARP BADGE OF APPROVAL ALONG WITH THE ASSOCIATED FINDINGS AUTO-POPULATE ON THEIR PLATFORM
5. THIS STREAMLINED PROCESS WILL BE EXTREMELY EFFICIENT AS IT IS LARGELY AUTOMATED, THUS AVOIDING BOTTLENECKS SUFFERED BY SITES SUCH AS COIN MARKET CAP AND OTHER AUDIT PROVIDERS.

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COMMUNITY INFO

- DISCORD: [HTTPS://DISCORD.GG/TARP](https://discord.gg/tarp)
- WEBSITE: [HTTPS://TOTALLYARUGPULL.COM](https://totallyarugpull.com)
- FACEBOOK: [HTTPS://WWW.FACEBOOK.COM/TOTALLYARUGPULL](https://www.facebook.com/totallyarugpull)
- INSTAGRAM: [HTTPS://WWW.INSTAGRAM.COM/TOTALLYARUGPULL](https://www.instagram.com/totallyarugpull)
- TWITTER: [HTTPS://TWITTER.COM/TOTALLYARUGPULL](https://twitter.com/totallyarugpull)
- TELEGRAM: [HTTPS://T.ME/TARPTOKENOFFICIAL](https://t.me/tarptokenofficial)
- REDDIT: [HTTPS://WWW.REDDIT.COM/R/TOTALLYARUGPULL/](https://www.reddit.com/r/totallyarugpull)
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