



WELCOME TO DEFLYBALL

It is our pleasure to welcome our users into the virtual gaming world of DeFly Ball. We are excited to provide an experience of real-world gaming to our users through DeFly Ball.



INTRODUCTION

For a long time, our team focused on inventing blockchain gameplay, where users have more control over the gaming assets like game characters, coins and gems. The result of our efforts is DeFly Ball, an NFT-based game established on Binance smart chain (BSC). DeFly Ball has been developed in a play-to-earn game format. It allows the player to collect or sell their valuable NFTs in the crypto-currency marketplace.

Our mission is to create an atmosphere where characters of the game are not just graphics but a valuable asset that carries weight for a developer and for the user. Hence, we have developed DeFly Ball where each character maintains its rarity and value as an NFT in the marketplace and offers amazing graphics to increase the visual experience.





WHAT IS AN NFT?

Trading tangible and intangible objects online such as paintings or artwork increases the risk of theft. One of the solutions for this problem are non-fungible tokens (NFTs). NFTs store information on an open blockchain, usually Ethereum, that allows an asset to be tracked as it is created, sold or resold, and identifies who owns a specific asset. It is different from other crypto-currencies like Bitcoin or XRP. In Bitcoin trading, your end product is money whereas in NFT trading, your end product is a virtual collectible such as virtual real estate or a valuable digital painting.

NFT tokens contain distinguishable information about a particular digital asset that can be easily verified. NFTs follow the working basics of previous crypto-currencies. It forms a blockchain certificate of a specific digital asset which gives it a unique identity. NFTs have proven to be valuable and rewarding assets.



NFT BOOM AND MARKET POTENTIAL

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THE SUPER DOGS CHARACTERS

Elite (Amnesia and Ron):

Dogs which belong to the Elite family hold good temperaments. They maintain control over their attitude and instead of losing their focus, they keep an eye on their objective.

Legendary (Patronum, Selvis and Celvic):

Legendary dogs are the ones with sound health. These dogs are strong and perform well in the field. Running fast, jumping high, hitting the box and turning tight don't affect them easily. Legendary dogs are strong competitors against opponents



Exclusive (Blaza & Riley)

Exclusive dogs exhibit enormous flexibility that helps them bend across various hurdles without losing balance. Exclusive dogs prove to be beneficial in dodging hurdles and reaching their destination.

Sprinters (Rocco, Rover & Toby)

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DeFly Realm

Seven realms together form a universe. Among all those seven realms, the DeFly Realm is the sixth. Frost bridge connects DeFly with all other realms. The DeFly Realm exists in the center of the entire game. All the new characters bought by you from a marketplace will land in the DeFly Realm. From there, you can assign each dog to a specific shelter. Users can teleport the dog from the DeFly Realm to any part of the game. The Realm can be used as a Food Pantry, Training Zone, or Forensic.

DeFly Training Zone

Forming a team of untrained dogs is NOT advised. Dogs need training so they can take part in FlyBall tournaments. To successfully train the dogs, they must enter the DeFly Training Zone. The Training Zone is composed of four different sections.

Take-off practice zone:

While in the Take-Off Practice Zone, the dog's hind end is put under high pressure which helps the dog with acceleration. In the Take-Off Practice Zone, coaches train dogs how to accelerate without subjecting their hind end to any type of injury.

Hurdles practice zone:

During the FlyBall race, dogs have to cross various hurdles that are in their way. Hurdles Practice Zone is where dogs are trained to jump along tall and long hurdles.

Box Practice zone:

Dogs often collide with ball boxes because of poor coordination. It is important to train dogs to deaccelerate their entire body when approaching a ball box.

Holding ball practice zone:
The participant is supposed to bring the ball back to start-up position; only then will points be counted. In the Holding Ball Practice Zone, coaches train dogs how to hold a ball over the entire passageway without dropping them.



Dog Forensic:

Dogs Forensics is the place to treat dogs. If a dog gets injured during training, practice or a race, the player needs to bring them into Dog Forensics. All dogs in Dog Forensics remain under observation of Dr. BumFuzzle. Services that are offered in Dog Forensics include the following:

- 1. First Aid Kit
- 2. Metal Bowl
- 3. Trimmer
- 4. Eyedrops
- 5. Syringe
- 6. Bandages and Band-Aids

Food Pantry:

After heavy training, your dog will be tired and hungry. Feed the hunger of dogs by purchasing food from the DeFly Food Pantry. The DeFly Food Pantry contains food items such as water, bones, steaks, vegetables, Dry dog food, fish and cookies. Ms. Ginny, who is the keeper of the Food Pantry, remains at the food counter to provide all the necessary supplies and satchels your dog requires. Five different kits of food packets are available in the Food Pantry, packed for users by Ms. Ginny.





FOOD KITS

Gubbin Kit:

Gubbin Kit contains steaks and vegetables that will boost the stamina of dogs.

Jarvis Kit:

Jarvis Kit contains dry dog food and fish. Items included in this kit will allow the dog to maintain a good temperament.

Mega Kit:

If you want to make your dog race-ready, you can do so by offering him The Mega Kit! It contains chicken, beef, and brown rice. These foods will increase the speed of the dog.

Treatos Kit:

In order to boost-up the energy level of the dog, a player needs to offer his dog the Treatos Kit with its nutritious and invigorating treats.

Spank Kit:

Do you want your dog to be smart and super adaptive? If so, then offer him the Spank Kit that salmon and salmon-oil, both which contain Omega-3 vitamins that help the dog's brain.











Drone Copter

When a player wants to feed his dog or if his dog is hungry, he will select a particular food item from the Food Pantry. The Drone Copter will then drop the desired food to the specific dog.

DeFly Coaches

Only a good coach can prepare a player to perform well in competitions. DeFly Coaches are available in each training zone to prepare a dog for a race. There are three different coaches assigned to each training zone:

Mr. Dore:

Mr. Dore is a former teacher of Hogwartz Coaching School. He is the coach of the Take-Off Practice Zone in DeFly Training Zone. He has seven years of experience in strengthening the hind ends of dogs which minimizes their injury.

Mr.Serius:

Mr. Serius is a coach of the Hurdles zone. Mr. Serius is a famous coach from The Sporting School, and we are fortunate to have such a talented coach in our gameplay who will train our dogs about hurdle tactics.

Mr.Maxfoy:

Mr. Maxfoy serves as a teacher in our Holding Ball Practice Zone. He is very smart and sharp, and is a highly rated teacher within his profession. He has trained dogs to never disappoint on the battlefield.

Washing Station

A dog will get dirty from the dirt and mud in the training zones, so a proper wash will make a dog good as new. A Washing Station is also available in the DeFly Realm where a player can wash his dog. Ms. Granger, owner of the Washing Station, will supervise the proper washing of each dog.

Shelter

Dogs like to rest in their shelters and be free from disturbances. Hence, every dog is given a den to build his own space where he can spend his leisure time apart from training.

NFT Renting

NFT Renting is the process of renting an NFT for a specified period of time. A tenant can rent an NFT by negotiating a suitable amount with the NFT owner, and then returns the rented NFT to the owner after a specified time. In DeFly Ball, a player can rent his NFT on specified protocols like reNFT. It is a smart way of taking advantage of the DeFly NFT Marketplace.



DeFly NFT Marketplace

DeFly NFT Marketplace offers a platform for DeFly users to create, sell and mint their valuable NFT dogs. Minting an NFT means to place or connect your NFT with the blockchain so people can see, buy or rent your NFT asset. The goal is to build your NFTs and showcase them on the DeFly Marketplace. In doing so, you will gain the attention of the gaming audience and entice them to buy your NFTs for an amount you establish.

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DeFly NFT Collectables

What else is interesting about the DeFly game? DeFly Collectibles is the most attractive and interesting part of it! To create a quality team of dogs, a player needs to collect dogs with varying traits and abilities. The chances of winning a tournament increase when a team has a variety of dogs. DeFly Marketplace contains a collection of awesome collectibles which possess one-of-a-kind attributes set apart from others. Each collectible will help the team in winning a match with its cultivated and amazing skills. A player can buy these collectibles from within the Marketplace.

GAME LEVELS

Bots mode:

In this mode, a team of four dogs will compete against a team of four bot dogs. There are ten levels in Bots Mode. After completing each level of Bots Mode, the game level will be increased for the dog and the team will be rewarded with gems and coins. Live tournaments will open for teams who have successfully completed all levels of Bots Mode.

Face-Off mode:

As the name suggests, one dog of a team competes against a single dog of the opposing team in Face-Off Mode. Defeating the opposite team will increase the dog's level and increase the number of gems and coins in your DeFly GemBank.

Live-Tournament:

The main show is Live-Tournament. It is the arena where real teams compete against each other instead of bots. All previous levels, including Bots Mode and Face-Off Mode, were only trailers to prepare a team of dogs for an original match. In the Live-Tournament, two teams each composed of four dogs will participate. A winning team is the one capable of crossing hurdles, catching balls and reaching the destination with the minimum time. You need to represent your strongest gems in the Live-Tournament to beat your opponent's team.

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REFEREE

In DeFly Ball, three referees are appointed to three different positions in order to maintain checks and balances throughout the game:

Sir Hagrid:

Sir Hagrid will keep an eye on the ball box to ensure all balls are properly exiting the box. Whether one ball is provided to the dog at a specific time, the timing of the balls matching with the arrival of the dog and related play will be looked after by Sir Hagrid.

Sir Mark:

Sir Mark will maintain the arrival time of every dog. No matter how swift a dog can be, it cannot dodge the view of Sir Mark.

Sir Humphrey:

Sir Humphrey has the highest responsibility on his shoulders. He is going to decide on the winner of the tournament.

DEFLY GEMBANK

DeFly GemBank is the storage space for all your coins and gems. A dog can collect gems and coins by completing training and by participating in different game levels. Gems are a precious asset. They are used by players to buy new characters or collect necessary and expensive satchels for a dog. Gems are used occasionally when their need is a must. Coins are utilized to buy anything within the game such as food, a character, Kits, training equipment, and coaches.



Staking and Rewards:

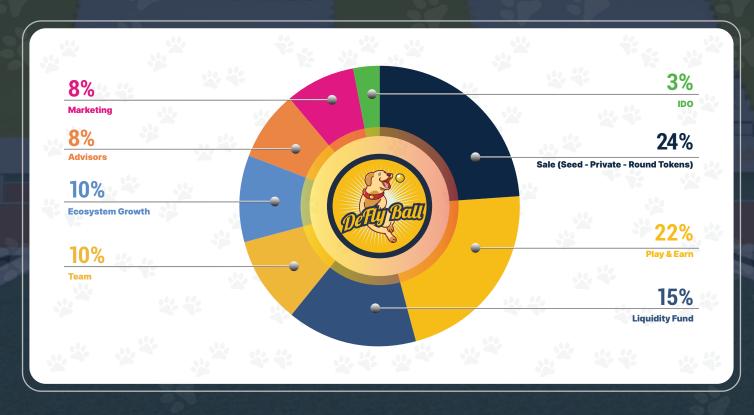
Staking is a process where your crypto-currency is deposited and locked on a blockchain network as collateral for network-performance and security. The idea behind staking a blockchain is to reward the network's stakeholders for playing an active role in securing the blockchain by using their wallets (and their coins) to validate transactions for the blockchain.



DEFLY Tokens for Staking	Days	Rewards	
2500 \$DEFLY	30	30 Gems	
5000 \$DEFLY	45	15 Gems + 2 Wash	
10000 \$DEFLY	60	10 Gems + 1 Food Kit	
15000 \$DEFLY	75	1 Trainer + 3 Wash	
20000 \$DEFLY	90	1 Dog Character + 1 Shelter	

UTILITY OF \$DEFLY TOKENS:-

Exchange for resources or in-game upgrades



R2E Rewards.

Speed up time-gated content.

Mint NFT from in-game breeds/items.

Buy/rent NFT assets.
Staking for in-game Assets
Buy/Sell DEFLY Lands.

DEFLY TOKEN GOVERNANCE MODEL

\$DEFLY Tokens play their role as a utility and also as a governance token within the DeFly Ball ecosystem. It is the backbone of the platform and is a principal means of trade. \$DEFLY Tokens are used for every purchase in the game from getting your first Super Dog Characters, Training, Food Kits, Renting Dogs and any other means of transaction. Other than trade and commerce, we will also reward our active members generously and include them in expanding the ecosystem.

\$DEFLY Tokens are used to make purchases within the marketplace to trade for collectibles. It is used as an in-game currency to make purchases of premium items. \$DEFLY Tokens may also be staked for a specific amount of time, making the owner eligible for staking rewards and weekly draws of the Collection of NFT Characters.



TOKENOMICS:

24%

3% <u>15%</u>

10% Team 22%

8% 10%
Marketing Ecosystem Grow

8% Advisors

TOKEN DISTRIBUTION

TOTAL SUPPLY: 100,000,000 \$ DEFLY

DISTRIBUTION	%	TOKENS	PRICE \$	TOTAL RAISE
Seed	8%	8,000,000	0.04	320,000
Private R1	12%	12,000,000	0.06	720,000
Private R2	4%	4,000,000	0.08	320,000
IDO	3%	3,000,000	0.10	300,000
Liquidity Fund	15%	15,000,000	-	-
Play to Earn	22%	22,000,000	-	-
Team	10%	10,000,000	-	-
Marketing	8%	8,000,000	-	-
Ecosystem Growth	10%	10,000,000	-	-
Advisors	8%	8,000,000	-	-
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TOTAL RAISE

1,660,000

VESTING SCHEDULE

%	AT TGE	VESTING PERIOD
8%	6%	5.87% Monthly after first month cliff
12%	8%	5.75% Monthly after first month cliff
4%	8%	5.75% Monthly after first month cliff
3%	34%	33% Monthly after TGE
15%		Strategic Release as per Game Plan
22%		Strategic Release as per Game Plan
10%		Locked 1 Year, then 10% Monthly Vesting
8%		Strategic Release as per Game Plan
10%		Strategic Release as per Game Plan
8%		10% Monthly after 6 Months Cliff
	8% 12% 4% 3% 15% 22% 10% 8% 10%	8% 6% 12% 8% 4% 8% 3% 34% 15% 22% 10% 8% 10% 10%

ROADMAP:

Quarter 3

- Initial Concept and Research work.
- Smart Contract Development
- Characters and Graphics Design
- Website Launch
- Issue Whitepaper v1.0
- Smart Contract Audit
- Seed and Private Rounds
- Airdrop Round 1

Quarter 4

- IDO's and Listing
- Coingecko, Coin marketcap Listing
- Introducing : DEFLY Superdogs
- Community Building
- Marketing & Partnership Campaigns
- DEFLY NFT Marketplace
- NFT Collectibles

Quarter 1 2022

- DEFLY Token Staking & Rewards SystemGame trailer
- Launch of DOGVERSE
- Partnership with Gaming Firms
- Adding Different Tournaments
- MVP Game Launch
- Website Update V 2.0
- Defly Ball on Mobile Devices

DEFLY TEAM



Murray Marderosian CEO - DeFly Ball



Dustin Holguin Lead Developer



Trevor Jung
Business Developer



Kristy Padron
Art Director



Scott FortePartnership Manager



Muhammad Abdullah Lead blockchain developer



M. Uzair Khan

ADVISORS



Paul Fitzsimmons Strategy Advisor



Michael Silver Strategy Advisor



Jeff Rothwell Finance Advisor





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