



TATE TOKEN

OFFICIAL WHITEPAPER

EXECUTIVE SUMMARY

Tate Token's mission is to extrapolate the Tate brother's marketing strategy that led to their phenomenal rise to fame, combine Web3 and deliver something unseen in Crypto before now.

- Utilize the Tate social media relevance and presence to market Tate Token and Crypto Academy with our Post-to-Earn protocol.
- This could be done by anyone who is looking to get paid to do so via this revolutionary affiliate marketing scheme also used by the Tates.
- Affiliate marketers would use social media to promote Tate Token in exchange for allocations of \$TOPG which further incentivize marketing.
- Affiliate marketers would receive allocations based on the statistics of their social media platform.
- TikTok; likes, views, followers. Instagram Reels; likes, views. Twitter; likes, retweets.
- This data would all be accounted for on the Crypto Academy UI to calculate a payout that can also be claimed via the Crypto Academy Portal.
- Exact values of the statistics will be fixed and calculated on a per 1,000 basis.
- This means if we value 1,000 likes on TikTok as 'X' and a user gets 10,000 likes on a trending Tate clip that also promote Tate Token, they would be paid out 10'X'.
- Payouts for the affiliate strategy are rewarded from \$TOPG revenues.
- Revenues will all be distributed to Crypto Academy Members.
- Revenues will also be used for out-of-affiliate marketing and investment into Crypto Academy UI and completion of roadmap objectives for Crypto Academy courses.

INTRODUCTION TO TATE TOKEN

Tate Token \$TOPG is a BEP20 token on BSC.

Tate Token \$TOPG is the latest and most relevant token on the Binance Smart Chain Network with a check-mate marketing strategy that gives Tate Token the potential to explode as extraordinarily as the Tate Brother's rise to fame on social media.

We want to replicate their path to success and utilize it in crypto for the benefit of all our investors to build the most immersive and compatible community in the space.

INTRODUCING CRYPTO ACADEMY

A way for holders to become more than just holders, together you'll become a driving force for the prosperity of Tate Token, whilst earning cold hard cash on top of soaring \$TOPG holdings.

A place where you can use existing skills or new-learned skills to find work opportunities. Within the Crypto Academy community you will unlock a treasure-chest of information and make the contacts you need to go on to make even more money than you thought was possible through Tate Token! For this reason, Crypto Academy is the desired destination for all Tate Token holders.

HOW TO JOIN CRYPTO ACADEMY

On our launch, we would like all holders to know they are a part of Crypto Academy and they will be able to use the lucrative Post-to-Earn DAPP we've created! As we introduce more features, like our referral dex, podcasts and private sale opportunities there will be tiers of memberships to join the Crypto Academy. You will never have to spend tokens on a membership though. it will require the staking of a certain amount of tokens, and if you unstake you lose that membership.

HOW DOES THE AFFILIATE MARKETING STRATEGY WORK?

If you have ever wondered why you cannot escape the Tate brothers on social media, it's because of their revolutionary affiliate marketing strategy, in which members of their paid courses can make commission on newcomers into the course by marketing it to them.

The Tate Token affiliate strategy will work similarly in that creators and holders who promote Tate Token in their content will be able to link their social media accounts and crypto wallet to the Crypto Academy app to be rewarded tokens. The app will track engagement thus calculating rewards. The app is clean, friendly and easy to use. The scale and statistics of their marketing directly impacts their allocation of \$TOPG to incentivize further marketing.

In short, everyone has the opportunity to make income from marketing Tate Token which in turn directly impacts their investment positively. As we progress through our roadmap, there will be opportunities to increase rewards, expand on different strategies, and also provide access to the Alpha G VIP club.

WHAT WILL CRYPTO ACADEMY OFFER?

- A community of like-minded hustlers looking to amplify their lives with money.
- AlphaG Staking, earn passive rewards by staking \$TOPG.
- AlphaG Post-to-Earn affiliate strategy.
- Courses free of charge for members on a diverse range of subjects and industries.
- These new-found or pre-existing skills can then be utilized to find work opportunities or a team of new colleagues to embark future ventures with.
- Access to the ALPHA G referral system, earn from any user that uses your referral code.
- VIP lounge, with premium announcements for upcoming projects.
- Post-to-Earn as a service.
- Alpha G mobile app. All in one tool that aggregates all data that is associated with \$TOPG, Crypto Academy and Post-to-Earn analytics.

Using revenue from fees, Crypto Academy will rapidly scale in terms of learning resources, UI and developing many additional features to be built upon our platform.

- Introduction of UI and forums for members in a diverse range of discussion and opportunity.
- Podcasts and opportunities for members to discuss topics and projects publicly.
- Extensive revamp and creation of user-friendly libraries for courses.
- Live lessons from professors.
- Seminars for the community to engage in money-making topics and discussions.
- VIP NFT collection, let the world know your alpha status as a TOP G!

TOKENOMICS

Token Supply

- 250,000,000 Total supply
- 60% to holders
- 30% rewards system
- 5% partners
- 5% team vested over 12 months

Token buy/sell fees

- 7% Buy/Sell tax, 8% slippage recommended
- 3% Into revenue sharing distribution
- 3% Marketing
- 1% Liquidity

ROADMAP

Q3 2022

- Website Development
- SAFU Token Contract
- Pinksale Fairlaunch
- Alpha Staking
- CMC and CG Listing
- POST-TO-EARN Affiliate Marketing
- Crypto Academy opens
- Partnership With Top Call Channels

Q4 2022

- Alpha G dex
- Alpha G Referral system
- Affiliate marketing expansion
- Crypto Academy VIP opens
- Alpha G NFT collection
- Crypto Academy phase 2
- Influencer partnership
- Onboard additional Call channels

Q1 2023

- Affiliate marketing expansion
- Project partnerships
- Crypto Academy phase 3
- High level influencer partnership
- \$TOPG cex listing
- Alpha G marketing as a service
- Crypto Academy Podcast
- Alpha G mobile app

FAQ

EXPLAIN THE CRYPTO ACADEMY IN DETAIL

Along with Tate Token, we are creating the Crypto Academy! This is a Post-to-Earn protocol anyone and everyone can be paid to make content, whilst promoting Tate Token and the Crypto Academy on various social media platforms! Ever wondered why you can't escape the Tate brothers on social media? It's because of their genius affiliate marketing technique in which members get paid to refer new members! Similar to most companies such as Uber or PostMates that offer customers cash promotions after referring other customers! We are the first instance of utilizing WEB3 and crypto. Our team is beyond confident this project will thrive!

We will be utilizing this marketing strategy in the WEB3/crypto, in which members of the Crypto Academy will be entitled to constant passive income generated from Tate Token. Crypto Academy will be far from limited to just the means of making income on the buy and sell taxes for members. The aim is to have Crypto Academy as a hub for thousands of ways to make money, from crypto related freelance gigs to courses with the know-how to make money in numerous industries and fields!

Crypto Academy will include a forum to facilitate freelance gigs in all fields, courses on a diverse spectrum of fruitful side-hustles, VIP lounges with TOP Alpha G's, and much more!

IS THIS PROJECT SAFE?

Yes, but we know in crypto that word might not mean much. Despite this, safety is our number one priority so here are the measures we have taken:

- All the team is internally doxxed.
- We have completed an audit on the token ()
- We have completed an interfi KYC: (https://github.com/interfinetwork/project-kyc-verification/blob/main/TateToken_KYCCertificate_InterFi.pdf)
- We have verified our contract ()

ARE YOU AFFILIATED WITH THE TATE BROTHERS?

This is important: We are not affiliated with the Tate brothers, this is a fan token. We do believe however that it is highly likely that with our success, the Tate brothers will draw some attention with us and who knows, one day the brothers might just invite us to join them on a venture in recognition of the amazing community and token we are building.

DOES THIS RISK COPYRIGHTING OR AT RISK OF BEING SUED?

We have consulted with lawyers. Fair Use laws and the decentralization of our project and academy the means the project is at no risk of being taken down



TATE TOKEN - HOTTEST TOKEN ON BNB SMART CHAIN

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