METAGAMZ

WHITEPAPER

Discover the 1st VR-enabled
ecosystem dedicated to gaming

• BUILD • BRAND • SCALE • PLAY • EARN •

INDEX

MetaGamz

The Gaming Landscape

The gaming industry is growing at such a rapid pace that it's predicted to reach 3 billion gamers worldwide within the next few years. It also reports an increase in market revenue of 8% per decade, meaning $200 Billion by 2023 if current trends continue.

The gaming industry is a huge and fast-growing market without any geographical or international boundaries. In 2020, the top 100 publicly traded companies alone generated revenues in excess of $166 billion dollars - accounting for around 94% within this overall revenue generator (with advertising generating an additional large chunk). Tencent earned nearly all that money last year with their massive 34% increase over 2019's numbers combined; nearly 10 billions more than Sony - the 2nd largest game publishers worldwide.

By using the fundamental offerings of blockchain technology, such as decentralization, transparency & security the modus operandi of the gaming industry are being changed forever. The existing Pay-To-Play economics is being radically transformed to Play-To-Earn where gamers are in control of the economics. On top of the economical shift, the blockchain technology also allows for integration of other technologies such as Virtual Reality to be introduced into the mix to make everything more interactive, interesting and valuable.

Popularity of gaming platforms like Axie Infinity, new Play-To-Earn economic models and GameFi is at an all time high, building a source & store of monetary value for the community. In the P2E model, the chunk of game's revenue no longer belongs to large and centralised gaming companies, but rather, to the best gamers and gaming community of the ecosystem. As the gamers are the ones who make the games popular and valuable.

This way, gamers create value for other gamers and developers alike, they are rewarded with in-game assets for doing so, thus building the perfect inclusive as well, integrated GameFi ecosystem.

According to DappRadar, 800 game-specific decentralized applications (DApp) have been deployed across the blockchain networks. These are all available for users through blockchain technology's popularity as a whole because of its ability to offer something different from other web 2.0 technologies such as centralised networks or even traditional games played on mobile devices where players typically pay an upfront fee before playing.

GameFi and P2E are going to be the centerstage of the gaming industry, and VR is adding a more immersive and engaging layer of experience in the very near future.

What is MetagamZ?

MetagamZ is a 'Metaverse of Games', an immersive Virtual World where game developers can build and launch games with a number of value added DeFi features, that increase value for the community, making it more decentralized, transparent and focussed on user experience.

Players can earn rewards and assets (NFTs) by playing their favorite games in the metaverse, while investors/token holders generate revenue via virtual land ownership, leasing and advertising.

Small, medium and large game publishing enterprises can publish their games and convert regular online games into crypto games with the help of MetagamZ platform. While the gamers can discover and play the most promising and value producing games with trust and transparency of MetagamZ umbrella.

Imagine roaming around in a VR space where game publishers have their **own game districts, zones or buildings** where their top VR and traditional games are available as P2E games. **Gamers can enter buildings to view and engage with individual VR experiences** and then jump into the games of their choice within the MetagamZ metaverse.

Brand exposure, marketing, advertising and general exposure for all (large and small) brands, within and for the games ecosystem will also be offered as the ecosystem grows. An option within the game and ecosystem, to purchase products and services from the brands directly on the platform. But, players will first need to connect an AVAX compatible wallet, browse their favorite metaverse games and start playing.

Mission and Vision

MetagamZ aims to build a Virtual GameFi ecosystem that is comprehensive, immersive, efficient and effective in connecting the whole crypto gaming economy, including game developers, publishers, gamers and brands. Within the ecosystem, developers can launch decentralized games, and players can play games and earn revenue and assets (NFTs), with brands being offered the ability to market and get exposure to their products and services by building their own VR experiences and games packaged in the form of gaming districts, buildings and zones.

By building a completely inclusive and integrated ecosystem, MetagamZ can attract a wider community of quality game developers, who will provide a wider variety of the overall games and experiences. The business model of the MetagamZ metaverse will attract more players to the global blockchain based GameFi market, while promoting the development and growth of the global gaming ecosystem.

METAGAMZ

The MetagamZ Platform Value

The MetagamZ platform is conceived and designed around five core components.

The components are as follows: Virtual Reality, Gaming Metaverse, Brand Exposure, Play-To-Earn economy, and Game Accelerator Services. MetagamZ assists and facilitates the development and incubation of promising games, as well as inviting other leading GameFi projects from publishers of all size to go live within a short time frame and get exposure to the entire MetagamZ ecosystem.

Gaming Metaverse

Metaverse refers to digital spaces that are made engaging and immersive by the use of virtual reality (VR) or augmented reality (AR). The idea of metaverse is beginning to become a prime focus for leading tech companies, Facebook changed its name to Meta.

Within the MetagamZ ecosystem, virtual land will have a certain real life feel to it and will be allowed to be bought, collected, developed on, sold and traded by users and gamers. The ownership will be recorded on the blockchain, making ownership secure, trustworthy and fraud proof while the buying, selling, trading and rewarding will be completed via an in-game currency METAG. The community will be able to build upon, develop, buy and sell their own land as well as develop experiences and games on the land to attract gamers.

NFTs

MetagamZ NFTs allow users and gamers alike to earn NFTs items that have already been minted and listed on the MetagamZ Marketplace.

Gamers can buy NFTs of the MetagamZ metaverse for land, advertising spaces, buildings etc and also trade NFTs from the games in the metaverse. Additionally, MetagamZ NFT allows VR developers and gamers to create and trade their own rare digital assets (collections and products).

An example being MetagamZ land and advertising screens etc. The NFT creation and trade is a fundamental aspect of the P2E economy that MetagamZ is trying to promote as smaller game publishers and gamers are in a much better financial predicament with P2E games.

Brand Exposure

MetagamZ facilitates marketing and advertising to new and budding games via various channels on the internet and on the platform. Publishers will be able to connect directly with the gaming community without having to worry about spending on advertising to acquire new users. Rather they can focus on providing more value to gamers via games and let MetagamZ community act as a marketing channel.
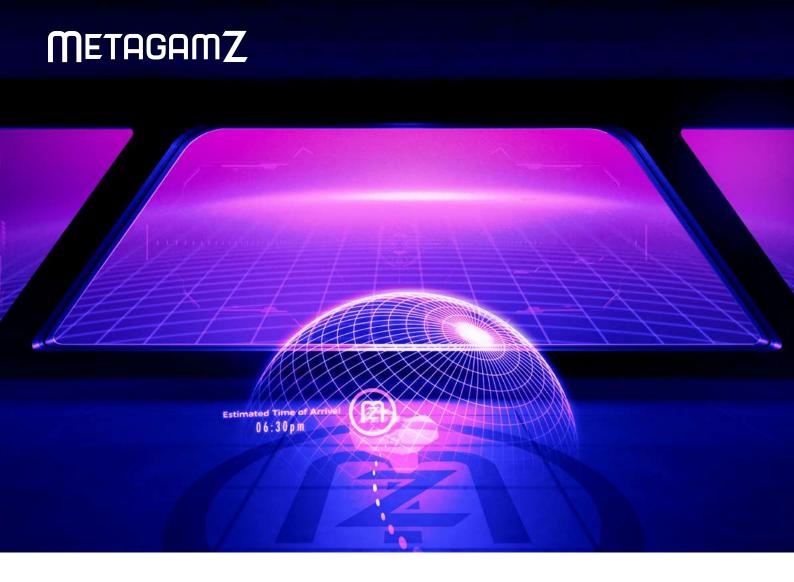
MetagamZ offers a unique solution for the game publishers and option for users within the game, that is for users and gamers to purchase the in-game products and services directly from the brands within the game and marketplace. MetagamZ portal will act like Google play for android or App store for iOS.

VR & Aggregation

The VR environment on MetagamZ is designed to bring multiple games together. It unites thousands of games from a variety of different and popular game developers into a single product, helping create world class gaming portfolios and scale faster than ever before. It is the most engaging, efficient and effective way for small and exciting games developers to increase the scale and scope of distribution.

MetagamZ features some in-house games but is also providing technical guidance, resources and ecosystem to other publishers that encourages innovation and entrepreneurship from all over the world.

Launchpad and Incubation

The launchpad and incubator program by MetagamZ is a blockchain focused gaming support initiative. It empowers game developers and publishers (especially small and medium size) through access to funding, community and development resources.

MetagamZ features a comprehensive incubation and acceleration system to help expansion and adoption of blockchain gaming. Furthermore, the MetagamZ Launchpad and Incubator is very much compliance driven and offers a full Know Your Customer (KYC) compliance solution, on the other hand creating a SSO profile for gamers to access all games within the metaverse.

MetagamZ Economy

Free to Play

On MetagamZ players do not need any kind of approval or permission from anyone within the existing ecosystem neither face any financial barriers when playing or starting to play. All the games are free to play so that gamers from anywhere can join the ecosystem without being concerned about the cost to enter. All they need to do is to simply link Avalanche compatible wallets and once linked, they simply start the game journey and enjoy what's actually the important part, the MetagamZ experience.

Play to Earn

Most of the games on MetagamZ are Play-To-Earn, whether published by an in-house team or other game publishers. Only exceptions are made when non-P2E games provide some exclusive value to gamers.

The reason for this approach is to provide highest value to gamers on the platform and create a niche of P2E games and economy where gamers come and invest time and skills for a definite purpose of earning monetary returns.

RUNNING ON

UNREAL ENGINE 5

Discover the next-generation Video Motion Engine

Unreal Engine 5 will empower creators across all industries to deliver stunning real-time content and experiences. This Early Access build is for game developers who like to live on the bleeding edge to start testing features and prototyping their next games.

Discover the next-generation Video Motion Engine

WATCH OFFICIAL TRAILER

Because we want all users to be able to enjoy MetagamZ Gaming Metaverse, any users will be able to play on MetagamZ in 3D with both Non-VR and VR Hardware. MetaGamZ and all the games deployed on our ecosystem will be available on both PC & MAC, with or without VR Headset to ensure the best experience to all gamers.

VR MODE

NON-VR MODE

Vesting Schedule
- Seed: 5% at TGE, 7.5% monthly
- Private Sale A: 10% at TGE, 7.5% Monthly
- Private Sale B: 10% at TGE, 10% Monthly
- Public: 25% TGE, 25% Monthly
- Team: 18 Month Cliff, Daily vesting for 3 years

METAG Token

$METAG token is the native security and governance token for the MetagamZ platform. $METAG use case will ultimately provide a convenient and secure payment and settlement model for participants interacting within the MetagamZ ecosystem and provide an easy medium of exchange for NFT trading.

Tokenomics

Round	Supply %	Tokens	Vesting
Seed	5%	500,000,000	5% at TGE , 7.5% Monthly
Private Sale A	7%	700,000,000	10% at TGE , 7.5% Monthly
Private Sale B	4.0%	400,000,000	10% at TGE , 10% Monthly
Public	1.0%	100,000,000	25% TGE, 25% Monthly
Team	10%	1,000,000,000	18 Month Cliff, Daily vesting for 3 years
Advisors	9.0%	900,000,000	12 Month Cliff, daily vesting for 1.5 years
Community Development	30.0%	3,000,000,000	6 Month cliff , daily vesting for 1 year
Liquidity	10%	1,000,000,000	Vests based on Need
Staking Rewards	24%	2,400,000,000	Unlocked as Needed
Total Supply	100%	10,000,000,000	

Roadmap

Q4 2021

- Metaverse Conceptualization -
- Seed Funding Round -
- METAG Token Development -
- Private Sale A & B -

Q1 2022

- Public Sale Round -
- NFT Marketplace Launch -
- 1st NFT Land Sale -
- Exchange Listing -

Q2 2022

- VR World Building SDK Dev -
- Private VR Experience Launch -
- 2nd NFT Real Estate Sale -
- Staking Launch -

Q3 2022

- Games Integration -
- NFT Shopping -
- GameFi Integration -
- VR Game SDK Dev -

Team

Jonathan
Founder of MetaGamez | IT Entrepreneur

Master's degree in IT Programming from EPI-TECH (European Institute of Technology)

20 years+ experience in Online Marketing (Consulting / Marketing / Programming)

5 years+ experience in the crypto currency and blockchain industry (Blockchain & Web3 dApps Development)

Founded ITStacks International and Widigix. In 2003 became one of the leader in IT Outsourcing industry and expanded the company to Global Market with major presence in UK, Europe and USA. Have worked and partnered with some of the TOP 100 Companies in France as an Advisor and Premium Provider of IT Solutions & Marketing Strategy to help them become top performers in their industry.

Laurent
Artistic Director

Expert in Graphic Design and Video Motion.

12 years+ experience as an Artistic Director in 2D/3D Graphic Design, Gaming & Video Motion.

Worked during 7 years+ as an Advisor for TOP 20 companies in France to help them in branding and video marketing.

(CANAL+ / C8 / UNIVERSAL / SONY MUSIC / FFF)

John Edwards
316VC Founder - Advisor

Coming from a background in trading stocks, derivatives and options, John transitioned into crypto 9 years ago as an early Crypto investor. He now spends much time hunting down and nurturing early stage crypto investments.

Edouard FC
Advisor

Entrepreneur, Swiss Private Banker, investor and crypto advisor. Edward brings awareness to the European Market for MetagamZ. Specialized in Metaverse and Play to Earn project, his advisory brings much added value to our project and community.

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MetagamZ.io

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