

# PlayDapp On-chain your service

Connect & implement, transform your traditional apps to DApps



## Key Members



Sang

Head of PlayDapp Business



Donny

Head of PlayDapp Platform



Brian

Head of PlayDapp Operation



Mark

Head of PlayDapp Strategy



Kai

Head of Game & Tournament Platform



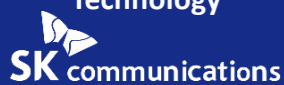
Chandler

Head of Data Analysis & Planning



Wayne

Head of Multihoming Technology



Mangrove

Head of Metaverse Content



David

General Counsel  
New York State Attorney



Moshua

P2P Networking Expert



## Vision

PlayDapp's vision is to create a world where digital assets are more valuable and accessible to everyone. Users will not only be able to take true ownership of their digital assets for the first time but, will also be able to earn rewards for ecosystem participation.

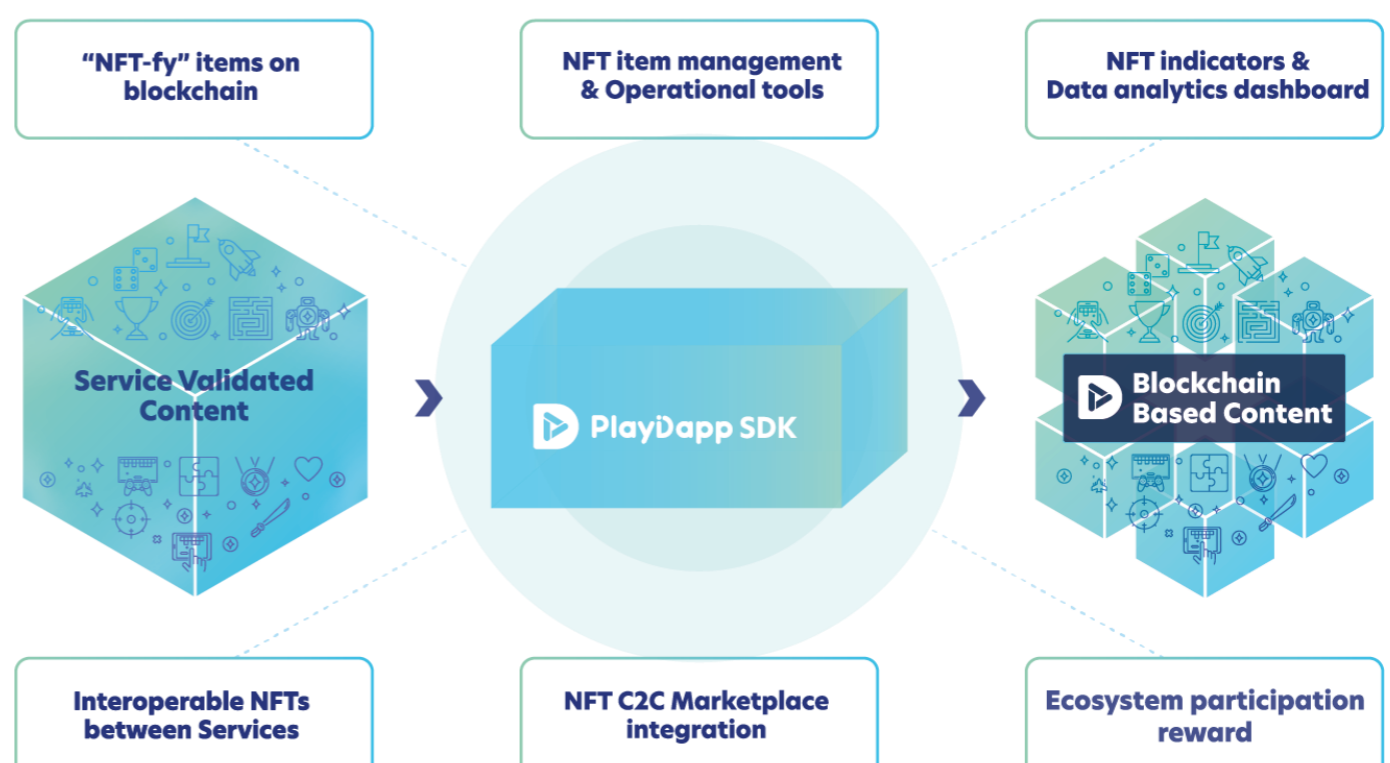
## What PlayDapp is

PlayDapp is a dApp service platform that provides C2C Marketplace and Tournament. All PlayDapp users are interoperable thus providing a portfolio of PlayDapp service content that users can enjoy with their non-fungible tokens(NFT). Empowered by the PlayDapp Ecosystem, developers are able to transform apps to dApps and "NFT-fy" items to gain interoperability between different games, metaverses, and even the offline sphere.



## PlayDapp SDK

PlayDapp develops and provides a PlayDapp SDK to help developers easily participate in the blockchain-based PlayDapp service ecosystem. The SDK helps developers or companies who have difficulty building blockchain infrastructure to connect their assets or desired digital items with a simple system integration. Once itemized as a blockchain-based NFT, it can be interoperated between other various services on the PlayDapp ecosystem. This can create synergy between services and facilitate user acquisition through cross-promotion. In particular, the value of NFT can be increased by increasing the usage of the digital items.



## Partners



## Exchanges



## PlayDapp Service



### C2C Marketplace

Trade characters, keys, pets, items, etc. with other users



### Tournament

Enjoy PlayDapp's exciting tournaments and get special rewards.



### Multi-Blockchain

Multichain support for Ethereum, Link Polygon, Solana etc.

## History

### 2019

- Q1 ● Crypto Dozer (ETH) Global Launch
- Q2 ● Dozer Bird (ETH) Global Launch
- Q3 ● Raise 2B won from SBI Investment  
Crypto Dozer & Dozer Bird Global Launch on Samsung Blockchain Wallet
- Q4 ● Raise 1B won from Korea Investment Partners  
Selected for Samsung C-Lab Outside

### 2020

- Q1 ● Raise 0.5B won from LINE Unblock Ventures
- Q2 ● PlayDapp MarketPlace Global Launch(ETH)  
Selected for Pre-Uncorn (Ministry of SMEs and Startups)
- Q3 ● Along with God Global Launch (Galaxy Store, Google, One Store)
- Q4 ● Two HTML5 games Launch on MXPlayer(India)

### 2021

- Q1 ● CryptoDozer for LINE Blockchain Launch in Japan (Google)
- Q2 ● PlayDapp MarketPlace Global Launch(Polygon)  
PlayDapp Town(Metaverse Game) alpha launch in Roblox
- Q3 ● Mobile MMORPG "Dragon Blood" launch in Korea
- Q4 ● Play to Earn Game "Along with the Gods" launch in Global

### 2022

- Q1 ● Expand to Nom-Game service (with partners)
- Q2 ● PlayDapp MarketPlace 2.0 Launching

## Interoperable NFTs

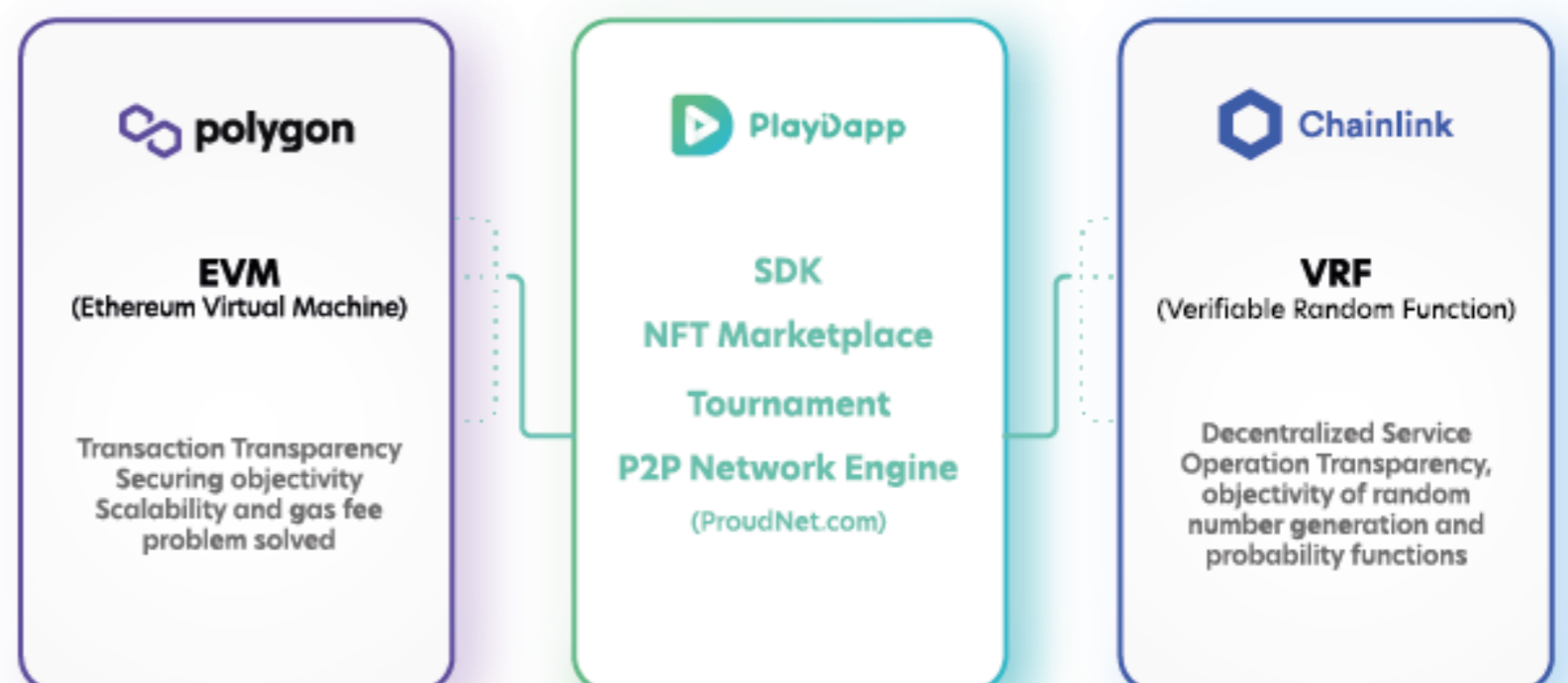
If blockchain technology is introduced into existing services, NFT items can be operated interoperably and act as a factor that expands services. No matter how interesting a service is, there is a Product Life Cycle (PLC). When a user wants to play a new service, Interoperable NFT, which utilizes PlayDapp's own IP, can serve as a reward for previous action and a natural cross-promotion of new service. This is a means of minimizing marketing costs incurred when recruiting users, and it can further strengthen the PlayDapp ecosystem by providing more diverse benefits to users.



## Service transparency by decentralized service operation

PlayDapp works with established global top-tier blockchain technology-based foundations. By utilizing their blockchain-based services PlayDapp can create trusted and reliable operation systems.

- To address Ethereum's scalability issues, we work with the 3rd party provider, polygon networks (a Layer 2 provider) rather than with our own sidechain to serve on EVMs.
- To maintain fairness and open probabilities for random values when merging items and upgrading NFT items PlayDapp uses VRF (Verifiable Random Function), A 3rd party product serviced by Chainlink. Removing the burden of proving fairness by PlayDapp's services.



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